Understanding the Needs of Consumers in the Use of Genome-based Health Information Services

Ryan Phelan
Founder and CEO
DNA Direct

July 7, 2008
12:30 PM – 5:30 PM
Ronald Reagan International Trade Center
Washington, DC

Can I trust this test?

Will my results be kept private?

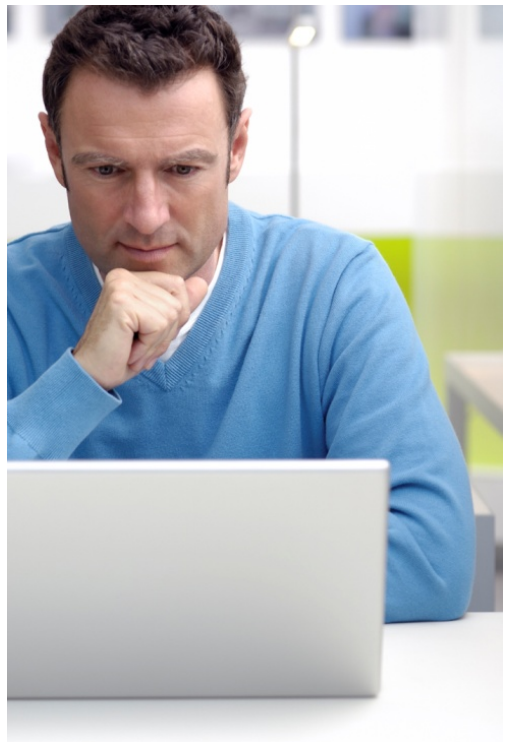
Will this test give me peace of mind?

How accurate is it?

What do doctors say about this test?

Is this test covered by insurance?

Will this test help me make better health choices?



Different tests require different support services

Offered by DNA Direct

Type of Genetic Test	Examples	Support Services: In-Person Evaluation	Physician Oversight	GC Phone Consult	Web Support
Genome-Wide Testing	SNP Array	*	*	*	*
Genetic Screening: Carrier, Risk Assessment, Drug Response	Cystic Fibrosis Carrier		▤	*	▤
Predictive Testing for Serious Health Conditions	BRCA		▤	▤	▤
Diagnostic Testing for Genetic Diseases	Huntington's Disease	▤	▤		

* Condition/Situation Dependent

Log in / create account

portal | discussion | view source | history

navigation
- Main Page
- Contents
- Featured Test
- About
- Log in

browse by
- Gene Test
- Gene Variant
- Gene Sequence
- Medical Condition
- Newest Ratings

search
Go Search

discussions
- By Author
- By Topic
- Consumer
- Most Recent

DNAPerspectives™

An independent resource for ratings and information on genetic tests and markers

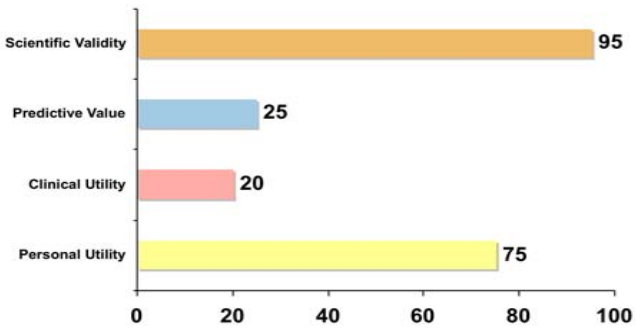
APOE gene for Alzheimer's Disease

- APOE and Cardiovascular Disease
- APOE and Drug Response
- APOE in the news

Overview · Editing · Questions · Help

Contents · Categories · Featured content · A–Z index

Expert's Rating



See more: Scientific Validity
See more: Predictive Value
See more: Clinical Utility
See more: Personal Utility

Consumer Comments

Click here to see what consumers have to say about this test.

Background

- The APOE gene is....

Meet The Experts

Dr. John Jones, M.D., University of XYZ
Dr. Sally Smith, M.D., Ph.D, ABC Clinic
Dr. Tom Thomas, M.D., EFG University
Dr. Heather Hobson, M.D., LMN Medical Center

Concept Only—Beta Launch Fall 2008