Understanding the Needs of Consumers in the Use of Genome-based Health Information Services

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Can I trust this test?

Will this test help me make better health choices?

Is this test covered by insurance?

What do doctors say about this test?

How accurate is it?

Will my results be kept private?

Will this test give me peace of mind?
Different tests require different support services

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<th>Type of Genetic Test</th>
<th>Examples</th>
<th>Support Services</th>
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<td>Genome-Wide Testing</td>
<td>SNP Array</td>
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<td>Genetic Screening: Carrier, Risk Assessment, Drug Response</td>
<td>Cystic Fibrosis Carrier</td>
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<td>Predictive Testing for Serious Health Conditions</td>
<td>BRCA</td>
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<tr>
<td>Diagnostic Testing for Genetic Diseases</td>
<td>Huntington’s Disease</td>
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* Condition/Situation Dependent

Offered by DNA Direct
APOE gene for Alzheimer’s Disease

Expert's Rating

- **Scientific Validity**: 95
- **Predictive Value**: 25
- **Clinical Utility**: 20
- **Personal Utility**: 75

See more: Scientific Validity
See more: Predictive Value
See more: Clinical Utility
See more: Personal Utility

Background

- The APOE gene is...

Meet The Experts

- Dr. John Jones, M.D., University of XYZ
- Dr. Sally Smith, M.D., Ph.D, ABC Clinic
- Dr. Tom Thomas, M.D., EFG University
- Dr. Heather Hobson, M.D., LMN Medical Center

Click here to see what consumers have to say about this test.

Concept Only—Beta Launch Fall 2008