“There may be no other disease with the power of Alzheimer’s to cause so much despair in those who have it, so much fear in those who believe they are at risk, and such emotional and financial impact on the families who experience it.”

– Trish Vradenburg, Co-Founder, UsAgainstAlzheimer’s
The Cost of Care Delivery will be Higher Than We Forecast Threatening Future Support

“...one unrecognized part of the problem is that boomers will almost certainly require substantially more paid eldercare per person than their parents’ generation...the burden on paid, institutionalized care will rise sharply above current expectations, not simply because there are more boomers (for which current projections already account), but because proportionally more of them will need paid, institutionalized care (for which current projections do not account).

Robert D. Putnam
Harvard University
Testimony before US Congress Joint Economic Committee
May 17, 2017

Demographic Trends Hiding in Plain Sight:
Challenges Family Care Delivery

1. Fewer two-parent family households
2. More seniors living alone
3. Fragmenting family structure puts women and minorities at greater risk for financial hardship
4. More Americans have virtually no savings

Adapted from Nick Eberstadt/UsAgainstAlzheimer’s paper
Released October, 2017
Our Challenge: Set 2025 Quality and Cost Care Goals And Hold Ourselves Accountable

Collaboration to Drive Person-Centered Care
We have an opportunity to set local, national and global goals

Re-calculate the costs and mitigate increases by 25%

Improve care and quality of life by 20% over today’s baseline

Drive adoption of evidence-informed practices and hold all accountable

“We are confronted with the reality of Alzheimer’s and dementia. What are we going to do about it? Fight for a cure and join together to care.”

— Trish Vradenburg, from the Foreword of Seasons of Caring: Meditations for Alzheimer’s and Dementia Caregivers