

# National Plan to Address Alzheimer's Disease and Strategic Planning at HHS

Evidence \* Impact \* Priorities

## Alignment with the Department's Priorities



## Strong Strategic Plans...

Identify the problem	What is the problem? What will the problem look like over time? Why is it a problem? Who is affected by this problem?
Identify the evidence	Do you have evidence that your actions will influence your hoped-for outcomes? If not, do you have a plan to evaluate your actions?
Prioritize	Which actions will have the greatest impact on your intended outcomes? Which actions can you implement with success?
Implement	Do you intend to implement these actions? <i>All of these actions?</i>
Measure progress	How will you measure progress? Are there quantitative indicators or qualitative milestones? How will you know you are successful?
Mitigate risks	What has the potential of getting in the way of your success? What barriers exist? How can you address these risks?

## Strong Implementation Management...

Consistent Coordination	A single point of contact is responsible for facilitating plan development, implementation, reporting, and communication.
Realistic Timelines	Focus on what can be achieved in 12 months; if longer-term impacts are sought, focus on building the necessary foundation.
Realism about Resources	Funding to support new or accelerated actions; staff capacity and expertise; political will and leadership commitment; partnerships
Regular Reporting	Implementation progress is reported on regularly for quick identification of successes to leverage or risks to mitigate

Thank you!