



# ASPE

## Issue BRIEF

### ADDENDUM TO THE HEALTH INSURANCE MARKETPLACE: MARCH ENROLLMENT REPORT

For the period: October 1, 2013 – March 1, 2014

March 11, 2014

This Addendum contains detailed State-level tables highlighting enrollment-related information for the Health Insurance Marketplace (Marketplace hereafter) for the October 1, 2013 to March 1, 2014 reporting period.<sup>1</sup> These tables include data for states that are implementing their own Marketplaces (also known as State-Based Marketplaces or SBMs), and states with Marketplaces that are supported by or fully run by the Department of Health and Human Services (including those run in partnership with states, also known as the Federally-facilitated Marketplace or FFM).

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<sup>1</sup> The full March Enrollment Report can be accessed at [http://aspe.hhs.gov/health/reports/2014/MarketPlaceEnrollment/Mar2014/ib\\_2014mar\\_enrollment.pdf](http://aspe.hhs.gov/health/reports/2014/MarketPlaceEnrollment/Mar2014/ib_2014mar_enrollment.pdf).

**APPENDIX A: CHARACTERISTICS OF MARKETPLACE PLAN SELECTION BY GENDER,  
AGE, METAL LEVEL, AND FINANCIAL ASSISTANCE STATUS  
10-1-2013 TO 3-1-2014**

**APPENDIX TABLE A2**

<b>Marketplace Plan Selection by Gender, Marketplace Type and State (1)</b> <i>10-1-2013 to 3-1-2014</i>				
<b>Description</b>	<b>Total Number of Individuals Who Have Selected a Marketplace Plan (2)</b>	<b>Number of Plan Selections With Available Data on Gender (3)</b>	<b>By Gender</b> <i>(% of Available Data, Excluding Unknown)</i>	
			<b>Females</b>	<b>Males</b>
	<b>Number</b>	<b>Number</b>	<b>%</b>	<b>%</b>
<b>States Implementing Their Own Marketplaces (SBMs)</b>				
California	868,936	868,936	53%	47%
Colorado	83,469	83,469	53%	47%
Connecticut	57,465	57,465	54%	46%
District of Columbia	6,249	5,920	53%	47%
Hawaii	4,661	4,661	50%	50%
Kentucky	54,945	54,945	51%	49%
Maryland	38,070	38,070	56%	44%
Massachusetts	12,965	N/A	N/A	N/A
Minnesota	32,030	32,030	47%	53%
Nevada	28,535	N/A	N/A	N/A
New York	244,618	244,618	53%	47%
Oregon (4)	38,806	38,806	59%	41%
Rhode Island	18,902	18,902	54%	46%
Vermont	24,326	24,326	54%	46%
Washington	107,262	107,262	55%	45%
<b>SBM Subtotal</b>	<b>1,621,239</b>	<b>1,579,410</b>	<b>53%</b>	<b>47%</b>
<b>States With Marketplaces that are Supported by or Fully-Run by HHS (FFM)</b>				
Idaho (5)	43,861	43,856	55%	45%
New Mexico (5)	15,012	15,010	56%	44%
Alabama	55,034	55,028	59%	41%
Alaska	6,666	6,666	53%	47%
Arizona	57,611	57,606	54%	46%
Arkansas	27,395	27,393	56%	44%
Delaware	6,538	6,535	56%	44%
Florida	442,087	442,031	56%	44%
Georgia	139,371	139,351	58%	42%
Illinois	113,733	113,720	54%	46%

<b>Marketplace Plan Selection by Gender, Marketplace Type and State (1)</b> 10-1-2013 to 3-1-2014				
Description	Total Number of Individuals Who Have Selected a Marketplace Plan (2)	Number of Plan Selections With Available Data on Gender (3)	By Gender (% of Available Data, Excluding Unknown)	
			Females	Males
			%	%
	Number	Number		
Indiana	64,972	64,964	57%	43%
Iowa	15,346	15,343	56%	44%
Kansas	29,309	29,307	56%	44%
Louisiana	45,561	45,557	60%	40%
Maine	25,412	25,411	55%	45%
Michigan	144,587	144,570	55%	45%
Mississippi	25,554	25,551	61%	39%
Missouri	74,469	74,452	56%	44%
Montana	22,542	22,540	54%	46%
Nebraska	25,582	25,577	54%	46%
New Hampshire	21,578	21,577	55%	45%
New Jersey	74,370	74,367	55%	45%
North Carolina	200,546	200,525	58%	42%
North Dakota	5,238	5,237	53%	47%
Ohio	78,925	78,912	56%	44%
Oklahoma	32,882	32,878	56%	44%
Pennsylvania	159,821	159,806	56%	44%
South Carolina	55,830	55,827	58%	42%
South Dakota	6,765	6,763	55%	45%
Tennessee	77,867	77,860	56%	44%
Texas	295,025	294,995	57%	43%
Utah	39,902	39,893	53%	47%
Virginia	102,815	102,802	56%	44%
West Virginia	10,599	10,599	58%	42%
Wisconsin	71,443	71,434	56%	44%
Wyoming	6,838	6,837	56%	44%
<b>FFM Subtotal</b>	<b>2,621,086</b>	<b>2,620,780</b>	<b>56%</b>	<b>44%</b>
<b>MARKETPLACE TOTAL, All States</b>	<b>4,242,325</b>	<b>4,200,190</b>	<b>55%</b>	<b>45%</b>

## Notes:

“N/A” means that the data for the respective metric is not yet available for a given state. Percentages in this table have been rounded. Some numbers may not add to totals due to rounding.

(1) Unless otherwise noted, the data in this table represent cumulative Marketplace enrollment-related activity for 10-1-13 to 3-1-14. For additional methodological information, please refer to Appendix D of this report.

(2) For each metric, the data represent the total number of Individuals Determined Eligible to Enroll in a plan Through the Marketplace who have selected a plan (with or without the first premium payment having been received directly by the

Marketplace or the issuer) during the reference period, excluding plan selections with unknown data for a given metric. This is also known as pre-effectuated enrollment.

(3) In some cases, the data for certain characteristics of Marketplace plan selections are not yet available. For this reason, for each metric, we have calculated the comparable percentages based on the number of plan selections with known data for that metric.

(4) Oregon - Oregon's enrollment data distributions by gender are estimates based on analysis of enrollment files sent to issuers through December 31, 2013. The total rolls up to actual total QHP enrolled (plan selection) individuals, less some individuals for whom data were unavailable. Cover Oregon will update with actuals as soon as its electronic reporting application is configured and tested to accurately report enrollment breakouts.

(5) Idaho and New Mexico are Federally supported SBMs for 2014; they are using the FFM platform for 2014.

## APPENDIX TABLE A3

## Marketplace Plan Selection by Age, Marketplace Type and State (1)

10-1-2013 to 3-1-2014

Description	Total Number of Individuals Who Have Selected a Marketplace Plan (2)	Number of Plan Selections With Available Data on Age (3)	By Age (% of Available Data, Excluding Unknown)							
			Age < 18	Age 18-25	Age 26-34	Age 35-44	Age 45-54	Age 55-64	Age ≥65	Ages 18-34
			Number	Number	%	%	%	%	%	%
<b>States Implementing Their Own Marketplaces (SBMs)</b>										
California	868,936	868,936	6%	11%	15%	16%	24%	27%	0%	26%
Colorado	83,469	83,469	13%	7%	16%	15%	19%	30%	0%	24%
Connecticut	57,465	57,465	8%	9%	13%	13%	23%	33%	1%	22%
District of Columbia	6,249	6,249	8%	7%	38%	20%	14%	13%	1%	45%
Hawaii	4,661	4,661	11%	6%	13%	14%	19%	33%	4%	19%
Kentucky (4)	54,945	54,945	10%	8%	14%	16%	22%	30%	0%	22%
Maryland	38,070	38,070	4%	9%	18%	18%	24%	26%	1%	27%
Massachusetts	12,965	12,965	13%	8%	21%	15%	19%	24%	1%	29%
Minnesota	32,030	32,030	10%	6%	16%	14%	19%	34%	0%	22%
Nevada	28,535	28,535	9%	7%	15%	17%	19%	29%	3%	23%
New York	244,618	244,618	3%	9%	19%	17%	24%	28%	0%	28%
Oregon (5)	38,806	38,806	5%	6%	13%	14%	21%	41%	0%	18%
Rhode Island	18,902	18,902	5%	10%	16%	16%	23%	29%	1%	26%
Vermont	24,326	24,326	8%	9%	11%	13%	22%	36%	0%	20%
Washington	107,262	107,262	4%	9%	15%	16%	22%	34%	1%	23%
<b>SBM Subtotal</b>	<b>1,621,239</b>	<b>1,621,239</b>	<b>6%</b>	<b>10%</b>	<b>16%</b>	<b>16%</b>	<b>23%</b>	<b>29%</b>	<b>1%</b>	<b>25%</b>
<b>States With Marketplaces that are Supported by or Fully-Run by HHS (FFM)</b>										
Idaho (6)	43,861	43,558	14%	9%	17%	16%	18%	26%	0%	26%
New Mexico (6)	15,012	14,980	7%	6%	13%	14%	23%	36%	0%	20%
Alabama	55,034	54,955	2%	11%	18%	18%	22%	30%	0%	28%
Alaska	6,666	6,637	7%	8%	21%	16%	20%	28%	0%	29%
Arizona	57,611	57,153	19%	7%	12%	14%	18%	30%	0%	19%
Arkansas	27,395	27,321	5%	8%	14%	16%	23%	35%	0%	22%
Delaware	6,538	6,511	9%	6%	14%	15%	22%	33%	0%	21%
Florida	442,087	441,254	4%	11%	13%	17%	26%	30%	1%	24%
Georgia	139,371	139,111	4%	11%	17%	19%	23%	25%	0%	28%
Illinois	113,733	113,377	5%	9%	16%	14%	22%	34%	0%	25%
Indiana	64,972	64,793	6%	8%	15%	15%	21%	35%	0%	24%
Iowa	15,346	15,329	3%	8%	16%	15%	22%	35%	0%	25%
Kansas	29,309	29,177	6%	10%	19%	16%	19%	30%	0%	29%
Louisiana	45,561	45,460	3%	10%	19%	17%	22%	29%	0%	29%
Maine	25,412	25,310	8%	7%	12%	12%	22%	39%	0%	19%
Michigan	144,587	144,204	5%	10%	16%	14%	22%	32%	0%	26%
Mississippi	25,554	25,534	3%	11%	15%	17%	23%	31%	0%	27%
Missouri	74,469	74,322	4%	10%	18%	16%	22%	31%	0%	28%
Montana	22,542	22,469	6%	8%	18%	15%	19%	34%	0%	26%

**Marketplace Plan Selection by Age, Marketplace Type and State (1)**  
10-1-2013 to 3-1-2014

Description	Total Number of Individuals Who Have Selected a Marketplace Plan (2)	Number of Plan Selections With Available Data on Age (3)	By Age (% of Available Data, Excluding Unknown)							
			Age < 18	Age 18-25	Age 26-34	Age 35-44	Age 45-54	Age 55-64	Age ≥65	Ages 18-34
			%	%	%	%	%	%	%	%
Nebraska	25,582	25,446	10%	10%	17%	16%	19%	27%	0%	27%
New Hampshire	21,578	21,531	5%	8%	16%	14%	23%	34%	0%	24%
New Jersey	74,370	74,171	5%	9%	14%	16%	25%	30%	1%	23%
North Carolina	200,546	199,896	6%	10%	16%	17%	22%	29%	0%	25%
North Dakota	5,238	5,165	18%	8%	18%	14%	16%	28%	0%	25%
Ohio	78,925	78,626	8%	7%	14%	14%	21%	36%	0%	21%
Oklahoma	32,882	32,769	5%	10%	17%	17%	21%	30%	0%	27%
Pennsylvania	159,821	159,608	3%	9%	17%	15%	22%	34%	0%	27%
South Carolina	55,830	55,698	5%	9%	15%	16%	23%	31%	0%	25%
South Dakota	6,765	6,715	8%	9%	20%	14%	18%	32%	0%	29%
Tennessee	77,867	77,696	3%	9%	16%	16%	23%	32%	0%	25%
Texas	295,025	294,004	7%	11%	16%	17%	22%	26%	0%	27%
Utah	39,902	39,458	17%	10%	21%	16%	15%	21%	0%	31%
Virginia	102,815	102,440	7%	10%	18%	17%	21%	26%	0%	28%
West Virginia	10,599	10,584	4%	6%	12%	14%	22%	43%	0%	18%
Wisconsin	71,443	71,375	4%	8%	13%	12%	22%	41%	0%	21%
Wyoming	6,838	6,804	9%	8%	19%	15%	18%	31%	0%	27%
<b>FFM Subtotal</b>	<b>2,621,086</b>	<b>2,613,441</b>	<b>6%</b>	<b>10%</b>	<b>16%</b>	<b>16%</b>	<b>22%</b>	<b>30%</b>	<b>0%</b>	<b>25%</b>
<b>MARKETPLACE TOTAL, All States</b>	<b>4,242,325</b>	<b>4,234,680</b>	<b>6%</b>	<b>10%</b>	<b>16%</b>	<b>16%</b>	<b>23%</b>	<b>30%</b>	<b>0%</b>	<b>25%</b>

## Notes:

“N/A” means that the data for the respective metric is not yet available for a given state. Percentages in this table have been rounded. Some numbers may not add to totals due to rounding.

(1) Unless otherwise noted, the data in this table represent cumulative Marketplace enrollment-related activity for 10-1-13 to 3-1-14. For additional methodological information, please refer to Appendix D of this report.

(2) For each metric, the data represent the total number of Individuals Determined Eligible to Enroll in a plan Through the Marketplace who have selected a plan (with or without the first premium payment having been received directly by the Marketplace or the issuer) during the reference period, excluding plan selections with unknown data for a given metric. This is also known as pre-effectuated enrollment.

(3) In some cases, the data for certain characteristics of Marketplace plan selections are not yet available. For this reason, for each metric, we have calculated the comparable percentages based on the number of plan selections with known data for that metric.

(4) Kentucky - Kentucky's enrollment data distributions by age are for the time period of 12/21/13 through 3/1/14.

(5) Oregon - Oregon's enrollment data distributions by age are estimates based on analysis of enrollment files sent to issuers through December 31, 2013. The total rolls up to actual total QHP enrolled (plan selection) individuals, less some individuals for whom data were unavailable. Cover Oregon will update with actuals as soon as its electronic reporting application is configured and tested to accurately report enrollment breakouts.

(6) Idaho and New Mexico are Federally supported SBMs for 2014; they are using the FFM platform for 2014.

## APPENDIX TABLE A4

Marketplace Plan Selection by Metal Level, Marketplace Type and State (1) 10-1-2013 to 3-1-2014							
Description	Total Number of Individuals Who Have Selected a Marketplace Plan (2)	Number of Plan Selections With Available Data on Metal Level (3)	By Metal Level (4) (% of Available Data, Excluding Unknown)				
			Bronze Plan	Silver Plan	Gold Plan	Platinum Plan	Catastrophic Plan
	Number	Number	%	%	%	%	%
<b>States Implementing Their Own Marketplaces (SBMs)</b>							
California	868,936	868,936	23%	63%	7%	6%	1%
Colorado	83,469	83,469	38%	47%	11%	1%	2%
Connecticut	57,465	57,465	16%	60%	22%	0%	2%
District of Columbia	6,249	6,249	27%	24%	23%	23%	4%
Hawaii	4,661	4,661	38%	22%	17%	22%	0%
Kentucky (5)	54,945	54,945	11%	41%	17%	29%	1%
Maryland	38,070	38,070	27%	48%	16%	9%	0%
Massachusetts	12,965	12,965	18%	37%	23%	21%	2%
Minnesota	32,030	32,030	22%	35%	13%	29%	1%
Nevada	28,535	28,535	25%	50%	13%	11%	2%
New York	244,618	244,618	17%	55%	12%	15%	2%
Oregon (6)	38,806	38,806	20%	66%	13%	1%	0%
Rhode Island	18,902	18,902	22%	60%	17%	0%	1%
Vermont	24,326	24,326	20%	49%	13%	16%	2%
Washington	107,262	107,262	36%	54%	10%	0%	0%
<b>SBM Subtotal</b>	<b>1,621,239</b>	<b>1,621,239</b>	<b>23%</b>	<b>58%</b>	<b>10%</b>	<b>8%</b>	<b>1%</b>
<b>States With Marketplaces that are Supported by or Fully-Run by HHS (FFM)</b>							
Idaho (7)	43,861	43,861	14%	71%	12%	3%	0%
New Mexico (7)	15,012	15,012	21%	61%	17%	1%	1%
Alabama	55,034	55,034	8%	75%	10%	6%	2%
Alaska	6,666	6,666	26%	64%	10%	0%	1%
Arizona	57,611	57,611	11%	55%	17%	17%	1%
Arkansas	27,395	27,395	17%	67%	16%	0%	1%
Delaware	6,538	6,538	13%	55%	23%	8%	1%
Florida	442,087	442,087	13%	70%	7%	10%	1%
Georgia	139,371	139,371	10%	66%	9%	13%	2%
Illinois	113,733	113,733	24%	56%	19%	1%	0%
Indiana	64,972	64,972	25%	68%	7%	0%	1%
Iowa	15,346	15,346	22%	58%	14%	5%	1%

Marketplace Plan Selection by Metal Level, Marketplace Type and State (1) 10-1-2013 to 3-1-2014							
Description	Total Number of Individuals Who Have Selected a Marketplace Plan (2)	Number of Plan Selections With Available Data on Metal Level (3)	By Metal Level (4) (% of Available Data, Excluding Unknown)				
			Bronze Plan	Silver Plan	Gold Plan	Platinum Plan	Catastrophic Plan
	Number	Number	%	%	%	%	%
Kansas	29,309	29,309	17%	58%	20%	3%	2%
Louisiana	45,561	45,561	17%	63%	11%	8%	1%
Maine	25,412	25,412	17%	73%	10%	0%	1%
Michigan	144,587	144,587	11%	74%	11%	2%	1%
Mississippi	25,554	25,554	8%	76%	6%	10%	1%
Missouri	74,469	74,469	19%	62%	17%	0%	2%
Montana	22,542	22,542	25%	55%	12%	8%	1%
Nebraska	25,582	25,582	21%	60%	10%	8%	1%
New Hampshire	21,578	21,578	23%	59%	17%	0%	1%
New Jersey	74,370	74,370	12%	68%	16%	4%	1%
North Carolina	200,546	200,546	15%	74%	7%	4%	1%
North Dakota	5,238	5,238	16%	44%	39%	0%	1%
Ohio	78,925	78,925	22%	58%	16%	2%	1%
Oklahoma	32,882	32,882	21%	66%	11%	2%	1%
Pennsylvania	159,821	159,821	7%	69%	15%	9%	1%
South Carolina	55,830	55,819	15%	70%	14%	0%	1%
South Dakota	6,765	6,765	12%	72%	8%	8%	1%
Tennessee	77,867	77,867	16%	72%	8%	4%	0%
Texas	295,025	295,025	21%	65%	10%	4%	1%
Utah	39,902	39,902	14%	57%	24%	4%	1%
Virginia	102,815	102,815	20%	63%	14%	1%	2%
West Virginia	10,599	10,599	12%	67%	21%	0%	0%
Wisconsin	71,443	71,443	19%	71%	9%	1%	1%
Wyoming	6,838	6,838	21%	66%	8%	5%	0%
<b>FFM Subtotal</b>	2,621,086	2,621,075	16%	67%	11%	5%	1%
<b>MARKETPLACE TOTAL, All States</b>	4,242,325	4,242,314	18%	63%	11%	6%	1%

## Notes:

“N/A” means that the data for the respective metric is not yet available for a given state. Percentages in this table have been rounded. Some numbers may not add to totals due to rounding.

(1) Unless otherwise noted, the data in this table represent cumulative Marketplace enrollment-related activity for 10-1-13 to 3-1-14. For additional methodological information, please refer to Appendix D of this report.

(2) For each metric, the data represent the total number of Individuals Determined Eligible to Enroll in a plan Through the Marketplace who have selected a plan (with or without the first premium payment having been received directly by the Marketplace

or the issuer) during the reference period, excluding plan selections with unknown data for a given metric. This is also known as pre-effectuated enrollment.

(3) In some cases, the data for certain characteristics of Marketplace plan selections are not yet available. For this reason, for each metric, we have calculated the comparable percentages based on the number of plan selections with known data for that metric.

(4) The FFM subtotals for each metal tier type do not sum to the total number of Plan Selections With Available Data on Metal Level due to instances where consumers selected more than one plan type in their state (for example, some consumers have enrolled in both a health plan and a standalone dental plan). As a result, the corresponding percentages also do not sum to 100 percent. This also affects the data for the Marketplace total. To the extent possible, duplication associated with standalone dental plan selection has been removed from the data shown in this table.

(5) Kentucky - Kentucky's enrollment data distributions by metal level are for the time period of 12/21/13 through 3/1/14.

(6) Oregon - Oregon's enrollment data distributions by metal level are estimates based on analysis of enrollment files sent to issuers through December 31, 2013. The total rolls up to actual total QHP enrolled (plan selection) individuals, less some individuals for whom data were unavailable. Cover Oregon will update with actuals as soon as its electronic reporting application is configured and tested to accurately report enrollment breakouts.

(7) Idaho and New Mexico are Federally supported SBMs for 2014; they are using the FFM platform for 2014.

## APPENDIX TABLE A5

Marketplace Plan Selection by Financial Assistance Status, Marketplace Type and State (1) 10-1-2013 to 3-1-2014				
Description	Total Number of Individuals Who Have Selected a Marketplace Plan (2)	Plan Selections With Available Data on Financial Assistance Status (3)	By Financial Assistance Status (% of Available Data, Excluding Unknown)	
			With Financial Assistance	Without Financial Assistance
	Number	Number	%	%
<b>States Implementing Their Own Marketplaces (SBMs)</b>				
California	868,936	868,408	88%	12%
Colorado	83,469	83,469	57%	43%
Connecticut	57,465	57,465	73%	27%
District of Columbia	6,249	6,249	13%	87%
Hawaii	4,661	4,661	35%	65%
Kentucky (4)	54,945	54,945	70%	30%
Maryland	38,070	N/A	N/A	N/A
Massachusetts	12,965	N/A	N/A	N/A
Minnesota	32,030	N/A	N/A	N/A
Nevada	28,535	28,535	79%	21%
New York	244,618	244,618	72%	28%
Oregon (5)	38,806	38,806	79%	21%
Rhode Island	18,902	18,902	88%	12%
Vermont	24,326	24,232	55%	45%
Washington	107,262	107,262	81%	19%
<b>SBM Subtotal</b>	<b>1,621,239</b>	<b>1,537,552</b>	<b>81%</b>	<b>19%</b>
<b>States With Marketplaces that are Supported by or Fully Run by HHS (FFM)</b>				
Idaho (6)	43,861	43,861	91%	9%
New Mexico (6)	15,012	15,012	78%	22%
Alabama	55,034	55,034	86%	14%
Alaska	6,666	6,666	87%	13%
Arizona	57,611	57,611	74%	26%
Arkansas	27,395	27,395	91%	9%
Delaware	6,538	6,538	79%	21%
Florida	442,087	442,087	90%	10%
Georgia	139,371	139,371	85%	15%
Illinois	113,733	113,733	77%	23%
Indiana	64,972	64,972	88%	12%
Iowa	15,346	15,346	84%	16%
Kansas	29,309	29,309	78%	22%
Louisiana	45,561	45,561	87%	13%

<b>Marketplace Plan Selection by Financial Assistance Status, Marketplace Type and State</b>				
<b>(1)</b>				
10-1-2013 to 3-1-2014				
Description	Total Number of Individuals Who Have Selected a Marketplace Plan (2)	Plan Selections With Available Data on Financial Assistance Status (3)	By Financial Assistance Status (% of Available Data, Excluding Unknown)	
			With Financial Assistance	Without Financial Assistance
	Number	Number	%	%
Maine	25,412	25,412	90%	10%
Michigan	144,587	144,587	87%	13%
Mississippi	25,554	25,554	93%	7%
Missouri	74,469	74,469	85%	15%
Montana	22,542	22,542	86%	14%
Nebraska	25,582	25,582	87%	13%
New Hampshire	21,578	21,578	74%	26%
New Jersey	74,370	74,370	83%	17%
North Carolina	200,546	200,546	91%	9%
North Dakota	5,238	5,238	84%	16%
Ohio	78,925	78,925	85%	15%
Oklahoma	32,882	32,882	78%	22%
Pennsylvania	159,821	159,821	80%	20%
South Carolina	55,830	55,830	86%	14%
South Dakota	6,765	6,765	89%	11%
Tennessee	77,867	77,867	79%	21%
Texas	295,025	295,025	82%	18%
Utah	39,902	39,902	86%	14%
Virginia	102,815	102,815	80%	20%
West Virginia	10,599	10,599	86%	14%
Wisconsin	71,443	71,443	90%	10%
Wyoming	6,838	6,838	92%	8%
<b>FFM Subtotal</b>	<b>2,621,086</b>	<b>2,621,086</b>	<b>85%</b>	<b>15%</b>
<b>MARKETPLACE TOTAL, All States</b>	<b>4,242,325</b>	<b>4,158,638</b>	<b>83%</b>	<b>17%</b>

## Notes:

“N/A” means that the data for the respective metric is not yet available for a given state. Percentages in this table have been rounded. Some numbers may not add to totals due to rounding.

(1) Unless otherwise noted, the data in this table represent cumulative Marketplace enrollment-related activity for 10-1-13 to 3-1-14. For additional methodological information, please refer to Appendix D of this report.

(2) For each metric, the data represent the total number of Individuals Determined Eligible to Enroll in a plan Through the Marketplace who have selected a plan (with or without the first premium payment having been received directly by the Marketplace or the issuer) during the reference period, excluding plan selections with unknown data for a given metric. This is also known as pre-effectuated enrollment.

(3) In some cases, the data for certain characteristics of Marketplace plan selections are not yet available. For this reason, for each metric, we have calculated the comparable percentages based on the number of plan selections with known data for that metric.

- (4) Kentucky - Kentucky enrollment data distribution by financial assistance is incomplete. Kentucky was unable to provide data for two weeks during the month of November 2013.
- (5) Oregon - Oregon's enrollment data distributions by financial assistance are estimates based on analysis of enrollment files sent to issuers through December 31, 2013. The total rolls up to actual total QHP enrolled (plan selection) individuals, less some individuals for whom data were unavailable. Cover Oregon will update with actuals as soon as its electronic reporting application is configured and tested to accurately report enrollment breakouts.
- (6) Idaho and New Mexico are Federally supported SBMs for 2014; they are using the FFM platform for 2014.

## APPENDIX B – SUMMARY OF ADDITIONAL DEMOGRAPHIC CHARACTERISTICS OF FFM MARKETPLACE PLAN SELECTIONS

### APPENDIX TABLE B2

FFM Marketplace Plan Selections by Gender, Age, and State (1) 10-1-2013 to 3-1-2014										
Description	Females Who Have Selected a Marketplace Plan (2)	Number With Available Data on Age (3)	Females By Age (% of Available Data, Excluding Unknown)							
			Age < 18	Age 18-25	Age 26-34	Age 35-44	Age 45-54	Age 55-64	Age ≥65	Ages 18-34
			Number	Number	%	%	%	%	%	%
Idaho (4)	23,954	23,809	13%	9%	17%	15%	19%	27%	0%	26%
New Mexico (4)	8,356	8,337	7%	6%	13%	14%	23%	37%	0%	19%
Alabama	32,348	32,310	2%	10%	18%	17%	22%	31%	0%	28%
Alaska	3,518	3,507	7%	8%	21%	15%	20%	28%	0%	29%
Arizona	31,049	30,819	17%	7%	12%	14%	18%	31%	0%	19%
Arkansas	15,385	15,352	4%	8%	14%	15%	23%	36%	0%	21%
Delaware	3,673	3,660	8%	6%	15%	14%	21%	36%	0%	21%
Florida	249,465	249,047	3%	11%	13%	17%	26%	30%	1%	23%
Georgia	80,590	80,467	3%	11%	17%	19%	23%	26%	0%	28%
Illinois	61,605	61,421	5%	8%	16%	13%	22%	36%	0%	24%
Indiana	36,844	36,759	5%	8%	15%	14%	21%	37%	0%	23%
Iowa	8,520	8,513	3%	8%	16%	14%	22%	36%	0%	24%
Kansas	16,527	16,460	5%	10%	19%	15%	19%	31%	0%	29%
Louisiana	27,220	27,164	3%	10%	19%	16%	22%	30%	0%	29%
Maine	14,057	14,005	7%	7%	11%	12%	22%	41%	0%	18%
Michigan	80,058	79,860	5%	10%	16%	14%	22%	34%	0%	25%
Mississippi	15,593	15,582	2%	10%	15%	17%	24%	32%	0%	26%
Missouri	41,535	41,461	4%	9%	18%	15%	22%	32%	0%	27%
Montana	12,223	12,189	5%	8%	17%	14%	20%	35%	0%	25%
Nebraska	13,828	13,764	9%	10%	17%	15%	19%	29%	0%	28%
New Hampshire	11,861	11,838	5%	8%	16%	14%	23%	35%	0%	24%
New Jersey	40,607	40,513	5%	8%	14%	16%	25%	31%	1%	22%
North Carolina	115,412	115,086	5%	9%	16%	17%	23%	30%	0%	25%
North Dakota	2,776	2,734	17%	8%	16%	13%	16%	29%	0%	24%
Ohio	44,048	43,896	7%	7%	13%	13%	21%	38%	0%	20%
Oklahoma	18,509	18,451	5%	9%	17%	16%	22%	31%	0%	26%
Pennsylvania	89,528	89,405	2%	9%	17%	15%	22%	35%	0%	26%
South Carolina	32,221	32,156	5%	9%	15%	16%	23%	33%	0%	24%
South Dakota	3,709	3,681	6%	10%	19%	14%	18%	33%	0%	29%
Tennessee	43,725	43,648	3%	9%	15%	15%	24%	34%	0%	24%
Texas	166,794	166,304	6%	11%	16%	17%	22%	26%	0%	27%
Utah	21,001	20,797	16%	11%	20%	15%	15%	23%	0%	31%
Virginia	57,182	57,010	6%	10%	18%	17%	21%	27%	0%	28%
West Virginia	6,154	6,146	3%	5%	11%	13%	22%	45%	0%	17%
Wisconsin	39,963	39,924	4%	8%	13%	12%	22%	42%	0%	21%
Wyoming	3,806	3,789	7%	8%	19%	15%	19%	32%	0%	27%
<b>FFM Subtotal</b>	<b>1,473,644</b>	<b>1,469,864</b>	5%	10%	15%	16%	23%	31%	0%	25%

Description	Males Who Have Selected a Marketplace Plan (2)	Number With Available Data on Age (3)	Males By Age (% of Available Data, Excluding Unknown)							
			Age < 18	Age 18-25	Age 26-34	Age 35-44	Age 45-54	Age 55-64	Age ≥65	Ages 18-34
			%	%	%	%	%	%	%	%
Idaho (4)	19,902	19,745	16%	9%	17%	16%	17%	24%	0%	26%
New Mexico (4)	6,654	6,641	8%	6%	14%	14%	22%	34%	0%	21%
Alabama	22,680	22,640	3%	11%	18%	18%	22%	28%	0%	29%
Alaska	3,148	3,130	8%	8%	20%	16%	20%	28%	0%	28%
Arizona	26,557	26,329	21%	7%	12%	14%	18%	28%	0%	19%
Arkansas	12,008	11,967	5%	8%	15%	16%	23%	33%	0%	23%
Delaware	2,862	2,848	11%	6%	14%	17%	23%	29%	0%	20%
Florida	192,566	192,153	4%	12%	13%	17%	25%	29%	1%	25%
Georgia	58,761	58,626	5%	12%	16%	19%	23%	24%	0%	29%
Illinois	52,115	51,945	6%	9%	17%	14%	21%	32%	0%	26%
Indiana	28,120	28,026	7%	9%	16%	15%	20%	32%	0%	25%
Iowa	6,823	6,813	4%	8%	17%	16%	21%	34%	0%	26%
Kansas	12,780	12,716	7%	10%	19%	16%	19%	28%	0%	30%
Louisiana	18,337	18,292	4%	11%	18%	17%	22%	27%	0%	29%
Maine	11,354	11,304	9%	7%	14%	13%	21%	36%	0%	21%
Michigan	64,512	64,327	6%	10%	17%	15%	21%	30%	0%	28%
Mississippi	9,958	9,950	3%	12%	16%	17%	22%	30%	0%	28%
Missouri	32,917	32,844	5%	10%	18%	16%	22%	29%	0%	29%
Montana	10,317	10,278	6%	8%	18%	16%	19%	32%	0%	26%
Nebraska	11,749	11,677	12%	10%	17%	16%	19%	26%	0%	27%
New Hampshire	9,716	9,692	5%	9%	16%	15%	22%	33%	0%	25%
New Jersey	33,760	33,656	6%	10%	14%	16%	25%	29%	1%	24%
North Carolina	85,113	84,790	8%	10%	15%	18%	22%	27%	0%	26%
North Dakota	2,461	2,430	18%	7%	19%	15%	16%	25%	0%	26%
Ohio	34,864	34,717	9%	8%	14%	15%	20%	34%	0%	22%
Oklahoma	14,369	14,314	6%	10%	17%	17%	21%	28%	0%	27%
Pennsylvania	70,278	70,188	3%	10%	18%	16%	22%	32%	0%	28%
South Carolina	23,606	23,539	6%	10%	16%	17%	22%	29%	0%	25%
South Dakota	3,054	3,032	9%	8%	20%	14%	18%	31%	0%	28%
Tennessee	34,135	34,041	4%	9%	18%	17%	23%	29%	0%	27%
Texas	128,201	127,671	9%	11%	16%	17%	22%	25%	1%	27%
Utah	18,892	18,652	18%	10%	21%	16%	15%	19%	0%	31%
Virginia	45,620	45,417	8%	10%	18%	17%	21%	24%	1%	28%
West Virginia	4,445	4,438	4%	6%	13%	15%	22%	40%	0%	19%
Wisconsin	31,471	31,442	5%	8%	14%	13%	21%	39%	0%	22%
Wyoming	3,031	3,014	11%	8%	19%	15%	17%	30%	0%	27%
<b>FFM Subtotal</b>	<b>1,147,136</b>	<b>1,143,284</b>	<b>7%</b>	<b>10%</b>	<b>16%</b>	<b>16%</b>	<b>22%</b>	<b>29%</b>	<b>0%</b>	<b>26%</b>

## Notes:

“N/A” means that the data for the respective metric is not yet available for a given state. Percentages in this table have been rounded. Some numbers may not add to totals due to rounding.

(1) Unless otherwise noted, the data in these tables represent cumulative FFM Marketplace enrollment-related activity for 10-1-13 to 3-1-14. For additional methodological information, please refer to Appendix D of this report.

(2) For each metric, the data represent the total number of Individuals Determined Eligible to Enroll in a plan Through the Marketplace who have selected a plan through the FFM (with or without the first premium payment having been received directly by the Marketplace

or the issuer) during the reference period, excluding plan selections with unknown data for a given metric. This is also known as pre-effectuated enrollment.

(3) In some cases, the data for certain characteristics of Marketplace plan selections are not yet available. For this reason, for each metric, we have calculated the comparable percentages based on the number of plan selections with known data for that metric.

(4) Idaho and New Mexico are Federally supported SBMs for 2014; they are using the FFM platform for 2014.

## APPENDIX TABLE B3

FFM Marketplace Plan Selection by Gender, Metal Level and State (1) 10-1-2013 to 3-1-2014							
Description	Females Who Have Selected a Marketplace Plan (2)	Number With Available Data on Metal Level (3)	Females By Metal Level (4) (% of Available Data, Excluding Unknown)				
			Bronze Plan	Silver Plan	Gold Plan	Platinum Plan	Catastrophic Plan
	Number	Number	%	%	%	%	%
Idaho (5)	23,954	23,954	13%	71%	12%	3%	0%
New Mexico (5)	8,356	8,356	20%	62%	17%	1%	0%
Alabama	32,348	32,348	8%	76%	9%	6%	2%
Alaska	3,518	3,518	25%	65%	10%	0%	1%
Arizona	31,049	31,049	10%	56%	18%	16%	1%
Arkansas	15,385	15,385	16%	68%	16%	0%	1%
Delaware	3,673	3,673	13%	57%	22%	8%	1%
Florida	249,465	249,465	12%	71%	7%	9%	1%
Georgia	80,590	80,590	10%	68%	8%	13%	2%
Illinois	61,605	61,605	23%	58%	19%	1%	0%
Indiana	36,844	36,844	23%	70%	7%	0%	1%
Iowa	8,520	8,520	21%	59%	14%	5%	1%
Kansas	16,527	16,527	16%	60%	20%	2%	2%
Louisiana	27,220	27,220	16%	65%	10%	7%	1%
Maine	14,057	14,057	16%	74%	10%	0%	0%
Michigan	80,058	80,058	11%	75%	11%	2%	1%
Mississippi	15,593	15,593	7%	78%	5%	9%	1%
Missouri	41,535	41,535	19%	64%	16%	0%	2%
Montana	12,223	12,223	25%	56%	12%	7%	0%
Nebraska	13,828	13,828	20%	62%	10%	7%	1%
New Hampshire	11,861	11,861	23%	60%	16%	0%	1%
New Jersey	40,607	40,607	11%	69%	16%	4%	1%
North Carolina	115,412	115,412	14%	75%	7%	4%	1%
North Dakota	2,776	2,776	15%	45%	39%	0%	1%
Ohio	44,048	44,048	22%	60%	16%	2%	1%
Oklahoma	18,509	18,509	20%	68%	11%	1%	1%
Pennsylvania	89,528	89,528	6%	70%	14%	8%	1%
South Carolina	32,221	32,214	14%	72%	14%	0%	1%
South Dakota	3,709	3,709	11%	73%	8%	8%	1%
Tennessee	43,725	43,725	15%	74%	7%	4%	0%
Texas	166,794	166,794	20%	67%	9%	4%	1%
Utah	21,001	21,001	13%	59%	24%	4%	1%
Virginia	57,182	57,182	19%	65%	14%	1%	2%
West Virginia	6,154	6,154	11%	69%	20%	0%	0%
Wisconsin	39,963	39,963	18%	72%	8%	1%	1%
Wyoming	3,806	3,811	20%	67%	8%	5%	0%
<b>FFM Subtotal</b>	<b>1,473,644</b>	<b>1,473,642</b>	<b>15%</b>	<b>69%</b>	<b>11%</b>	<b>5%</b>	<b>1%</b>

Description	Males Who Have Selected a Marketplace Plan (2)	Number With Available Data on Metal Level (3)	Males By Metal Level (4) (% of Available Data, Excluding Unknown)				
			Bronze Plan	Silver Plan	Gold Plan	Platinum Plan	Catastrophic Plan
	Number	Number	%	%	%	%	%
Idaho (5)	19,902	19,902	14%	70%	12%	4%	0%
New Mexico (5)	6,654	6,654	22%	59%	18%	1%	1%
Alabama	22,680	22,680	9%	74%	10%	6%	2%
Alaska	3,148	3,148	26%	62%	11%	0%	1%
Arizona	26,557	26,557	11%	54%	17%	17%	1%
Arkansas	12,008	12,008	18%	65%	16%	0%	1%
Delaware	2,862	2,862	14%	53%	23%	9%	1%
Florida	192,566	192,566	14%	67%	8%	10%	1%
Georgia	58,761	58,761	11%	64%	9%	14%	2%
Illinois	52,115	52,115	26%	54%	19%	1%	0%
Indiana	28,120	28,120	26%	66%	8%	0%	1%
Iowa	6,823	6,823	22%	56%	14%	6%	2%
Kansas	12,780	12,780	18%	55%	21%	4%	3%
Louisiana	18,337	18,337	19%	59%	12%	10%	1%
Maine	11,354	11,354	17%	72%	10%	0%	1%
Michigan	64,512	64,512	12%	72%	12%	3%	2%
Mississippi	9,958	9,958	10%	73%	7%	11%	1%
Missouri	32,917	32,917	20%	60%	19%	0%	2%
Montana	10,317	10,317	26%	53%	12%	8%	1%
Nebraska	11,749	11,749	22%	58%	10%	8%	1%
New Hampshire	9,716	9,716	24%	57%	18%	0%	1%
New Jersey	33,760	33,760	12%	66%	16%	4%	1%
North Carolina	85,113	85,113	16%	72%	7%	4%	1%
North Dakota	2,461	2,461	18%	42%	39%	0%	1%
Ohio	34,864	34,864	23%	56%	17%	3%	1%
Oklahoma	14,369	14,369	22%	64%	12%	2%	1%
Pennsylvania	70,278	70,278	8%	67%	15%	9%	2%
South Carolina	23,606	23,602	17%	68%	15%	0%	1%
South Dakota	3,054	3,054	13%	71%	7%	8%	1%
Tennessee	34,135	34,135	18%	70%	8%	4%	0%
Texas	128,201	128,201	22%	63%	10%	4%	1%
Utah	18,892	18,892	15%	56%	24%	4%	1%
Virginia	45,620	45,620	22%	61%	15%	1%	2%
West Virginia	4,445	4,445	13%	65%	22%	0%	0%
Wisconsin	31,471	31,471	20%	70%	9%	1%	1%
Wyoming	3,031	3,031	22%	65%	8%	5%	0%
<b>FFM Subtotal</b>	<b>1,147,136</b>	<b>1,147,132</b>	<b>17%</b>	<b>65%</b>	<b>12%</b>	<b>6%</b>	<b>1%</b>

## Notes:

“N/A” means that the data for the respective metric is not yet available for a given state. Percentages in this table have been rounded. Some numbers may not add to totals due to rounding.

(1) Unless otherwise noted, the data in these tables represent cumulative FFM Marketplace enrollment-related activity for 10-1-13 to 3-1-14. For additional methodological information, please refer to Appendix D of this report.

(2) For each metric, the data represent the total number of Individuals Determined Eligible to Enroll in a plan Through the Marketplace who have selected a plan (with or without the first premium payment having been received directly by the Marketplace

or the issuer) during the reference period, excluding plan selections with unknown data for a given metric. This is also known as pre-effectuated enrollment.

(3) In some cases, the data for certain characteristics of Marketplace plan selections are not yet available. For this reason, for each metric, we have calculated the comparable percentages based on the number of plan selections with known data for that metric.

(4) The FFM subtotals for each metal tier type do not sum to the total number of Plan Selections With Available Data on Metal Level due to instances where consumers enrolled in more than one plan type in their state (for example, some consumers may have enrolled in both a health plan and a standalone dental plan). As a result, the corresponding percentages also do not sum to 100 percent. This also affects the data for the Marketplace total. To the extent possible, duplication associated with standalone dental plan selection has been removed from the data shown in this table.

(5) Idaho and New Mexico are Federally supported SBMs for 2014; they are using the FFM platform for 2014.

APPENDIX TABLE B4

FFM Marketplace Plan Selection by Financial Assistance Status, Metal Level and State (1) 10-1-2013 to 3-1-2014							
Description	Individuals Who Have Selected a Marketplace Plan With Financial Assistance (2)	Number With Available Data on Metal Level (3)	With Financial Assistance By Metal Level (4) (% of Available Data, Excluding Unknown)				
			Bronze Plan	Silver Plan	Gold Plan	Platinum Plan	Catastrophic Plan
	Number	Number	%	%	%	%	%
Idaho (5)	40,077	40,077	13%	75%	10%	2%	N/A
New Mexico (5)	11,649	11,649	18%	69%	13%	0%	N/A
Alabama	47,317	47,317	5%	82%	9%	5%	N/A
Alaska	5,771	5,771	23%	70%	7%	0%	N/A
Arizona	42,783	42,783	10%	66%	14%	11%	N/A
Arkansas	24,823	24,823	15%	72%	13%	0%	N/A
Delaware	5,183	5,183	13%	63%	19%	6%	N/A
Florida	397,960	397,960	11%	76%	6%	8%	N/A
Georgia	119,019	119,019	8%	75%	7%	10%	N/A
Illinois	87,535	87,535	21%	65%	14%	0%	N/A
Indiana	57,318	57,318	23%	72%	5%	0%	N/A
Iowa	12,918	12,918	19%	65%	12%	4%	N/A
Kansas	22,721	22,721	14%	69%	16%	2%	N/A
Louisiana	39,640	39,640	15%	69%	10%	6%	N/A
Maine	22,749	22,749	15%	77%	8%	0%	N/A
Michigan	125,897	125,897	10%	80%	9%	2%	N/A
Mississippi	23,785	23,785	6%	80%	5%	9%	N/A
Missouri	63,014	63,014	17%	70%	13%	0%	N/A
Montana	19,287	19,287	23%	61%	10%	6%	N/A
Nebraska	22,249	22,249	20%	65%	9%	6%	N/A
New Hampshire	16,038	16,038	19%	69%	13%	0%	N/A
New Jersey	62,047	62,047	10%	74%	14%	3%	N/A
North Carolina	182,537	182,537	13%	78%	6%	3%	N/A
North Dakota	4,416	4,416	15%	48%	37%	0%	N/A
Ohio	66,727	66,727	22%	64%	13%	2%	N/A
Oklahoma	25,555	25,555	16%	77%	7%	1%	N/A
Pennsylvania	128,226	128,226	5%	78%	11%	7%	N/A
South Carolina	48,032	48,023	12%	77%	11%	0%	N/A
South Dakota	6,044	6,044	11%	76%	7%	6%	N/A
Tennessee	61,846	61,846	11%	83%	5%	2%	N/A
Texas	240,546	240,546	17%	74%	6%	3%	N/A
Utah	34,246	34,246	13%	64%	21%	3%	N/A
Virginia	82,634	82,634	16%	73%	11%	0%	N/A
West Virginia	9,066	9,066	10%	73%	16%	0%	N/A
Wisconsin	64,573	64,573	17%	75%	7%	1%	N/A
Wyoming	6,305	6,305	20%	69%	7%	4%	N/A
<b>FFM Subtotal</b>	<b>2,230,533</b>	<b>2,230,524</b>	<b>13%</b>	<b>74%</b>	<b>9%</b>	<b>4%</b>	<b>N/A</b>

Description	Individuals Who Have Selected a Marketplace Plan Without Financial Assistance (2)	Number With Available Data on Metal Level (3)	Without Financial Assistance By Metal Level (4) (% of Available Data, Excluding Unknown)				
			Bronze Plan	Silver Plan	Gold Plan	Platinum Plan	Catastrophic Plan
			Number	Number	%	%	%
Idaho (5)	3,784	3,784	29%	25%	29%	13%	5%
New Mexico (5)	3,363	3,363	31%	33%	32%	3%	2%
Alabama	7,717	7,717	29%	32%	15%	14%	11%
Alaska	895	895	41%	25%	27%	0%	7%
Arizona	14,828	14,828	14%	23%	29%	32%	3%
Arkansas	2,572	2,572	31%	24%	39%	0%	6%
Delaware	1,355	1,355	15%	26%	37%	17%	5%
Florida	44,127	44,127	29%	15%	19%	28%	10%
Georgia	20,352	20,352	24%	19%	17%	31%	11%
Illinois	26,198	26,198	35%	25%	36%	3%	1%
Indiana	7,654	7,654	39%	34%	21%	0%	6%
Iowa	2,428	2,428	34%	18%	26%	13%	9%
Kansas	6,588	6,588	29%	18%	35%	8%	11%
Louisiana	5,921	5,921	33%	20%	19%	22%	8%
Maine	2,663	2,663	34%	37%	25%	0%	6%
Michigan	18,690	18,690	22%	33%	27%	7%	11%
Mississippi	1,769	1,769	37%	21%	21%	13%	11%
Missouri	11,455	11,455	32%	18%	38%	0%	12%
Montana	3,255	3,255	37%	18%	24%	19%	3%
Nebraska	3,333	3,333	32%	25%	19%	16%	9%
New Hampshire	5,540	5,540	35%	30%	31%	0%	5%
New Jersey	12,323	12,323	21%	38%	26%	10%	6%
North Carolina	18,009	18,009	33%	26%	17%	13%	13%
North Dakota	822	822	26%	19%	50%	0%	6%
Ohio	12,198	12,198	26%	29%	33%	6%	7%
Oklahoma	7,327	7,327	39%	28%	26%	5%	3%
Pennsylvania	31,595	31,595	16%	34%	28%	16%	7%
South Carolina	7,798	7,796	30%	30%	33%	0%	8%
South Dakota	721	721	18%	38%	15%	22%	9%
Tennessee	16,021	16,021	37%	31%	18%	13%	2%
Texas	54,479	54,479	37%	25%	25%	9%	4%
Utah	5,656	5,656	21%	20%	44%	11%	5%
Virginia	20,181	20,181	37%	21%	30%	3%	9%
West Virginia	1,533	1,533	19%	31%	48%	0%	2%
Wisconsin	6,870	6,870	34%	33%	22%	5%	7%
Wyoming	533	533	28%	37%	17%	16%	3%
<b>FFM Subtotal</b>	<b>390,553</b>	<b>390,551</b>	<b>30%</b>	<b>26%</b>	<b>26%</b>	<b>13%</b>	<b>7%</b>

## Notes:

“N/A” means that the data for the respective metric is not yet available for a given state. Percentages in this table have been rounded. Some numbers may not add to totals due to rounding.

(1) Unless otherwise noted, the data in these tables represent cumulative FFM Marketplace enrollment-related activity for 10-1-13 to 3-1-14. For additional methodological information, please refer to Appendix D of this report.

- (2) For each metric, the data represent the total number of Individuals Determined Eligible to Enroll in a plan Through the Marketplace who have selected a plan (with or without the first premium payment having been received directly by the Marketplace or the issuer) during the reference period, excluding plan selections with unknown data for a given metric. This is also known as pre-effectuated enrollment.
- (3) In some cases, the data for certain characteristics of Marketplace plan selections are not yet available. For this reason, for each metric, we have calculated the comparable percentages based on the number of plan selections with known data for that metric.
- (4) The FFM subtotals for each metal tier type do not sum to the total number of Plan Selections With Available Data on Metal Level due to instances where consumers enrolled in more than one plan type in their state (for example, some consumers have enrolled in both a health plan and a standalone dental plan, which may have different metal levels). As a result, the corresponding percentages also do not sum to 100 percent. This also affects the data for the Marketplace total.
- (5) Idaho and New Mexico are Federally supported SBMs for 2014; they are using the FFM platform for 2014.

## APPENDIX TABLE B5

FFM Marketplace Plan Selection by Metal Level , Age, and State (1)										
10-1-2013 to 3-1-2014										
Description	Individuals Who Have Selected a Bronze Marketplace Plan (2)	Number With Available Data on Age (3)	Bronze By Age (% of Available Data, Excluding Unknown)							
			Age < 18	Age 18-25	Age 26-34	Age 35-44	Age 45-54	Age 55-64	Age ≥65	Ages 18-34
			%	%	%	%	%	%	%	%
Idaho (4)	6,106	6,065	17%	8%	13%	14%	18%	31%	0%	20%
New Mexico (4)	3,137	3,131	9%	6%	13%	13%	21%	38%	0%	19%
Alabama	4,491	4,485	3%	10%	22%	19%	21%	25%	0%	32%
Alaska	1,701	1,690	10%	6%	21%	17%	20%	25%	0%	27%
Arizona	6,069	6,050	14%	6%	10%	12%	19%	39%	0%	15%
Arkansas	4,541	4,530	6%	8%	16%	16%	23%	31%	0%	24%
Delaware	878	875	8%	6%	13%	14%	21%	37%	1%	19%
Florida	56,391	56,281	5%	9%	13%	15%	25%	32%	1%	22%
Georgia	14,356	14,335	5%	10%	18%	18%	22%	26%	0%	29%
Illinois	27,590	27,524	5%	8%	17%	13%	22%	35%	0%	25%
Indiana	16,041	15,988	8%	8%	14%	14%	21%	35%	0%	22%
Iowa	3,308	3,305	4%	7%	16%	14%	24%	34%	1%	23%
Kansas	5,024	4,996	7%	9%	20%	15%	19%	29%	0%	29%
Louisiana	7,858	7,843	5%	9%	20%	16%	22%	29%	0%	29%
Maine	4,287	4,272	11%	6%	12%	13%	21%	37%	0%	17%
Michigan	16,256	16,212	6%	9%	18%	14%	20%	34%	0%	26%
Mississippi	2,117	2,115	3%	10%	17%	15%	21%	33%	0%	27%
Missouri	14,367	14,329	5%	9%	19%	15%	21%	30%	0%	28%
Montana	5,645	5,627	9%	7%	14%	13%	19%	38%	0%	21%
Nebraska	5,470	5,444	12%	7%	16%	14%	19%	31%	0%	23%
New Hampshire	4,972	4,964	6%	7%	14%	12%	23%	37%	0%	21%
New Jersey	8,575	8,564	5%	7%	15%	17%	25%	30%	1%	22%
North Carolina	29,575	29,471	8%	8%	15%	16%	22%	31%	0%	23%
North Dakota	864	858	14%	8%	18%	11%	18%	31%	0%	26%
Ohio	17,570	17,501	9%	6%	11%	12%	20%	41%	0%	17%
Oklahoma	6,879	6,848	8%	10%	18%	15%	20%	28%	0%	28%
Pennsylvania	10,797	10,787	3%	9%	19%	16%	22%	31%	0%	28%
South Carolina	8,346	8,321	8%	9%	16%	17%	22%	29%	0%	25%
South Dakota	803	801	8%	10%	17%	13%	18%	35%	0%	27%
Tennessee	12,572	12,547	5%	10%	19%	15%	22%	29%	0%	29%
Texas	61,480	61,260	10%	11%	16%	16%	21%	26%	0%	27%
Utah	5,594	5,519	21%	9%	18%	15%	15%	23%	0%	27%
Virginia	20,883	20,796	10%	9%	18%	17%	21%	24%	1%	27%
West Virginia	1,247	1,247	4%	6%	11%	13%	23%	41%	1%	17%
Wisconsin	13,551	13,531	6%	7%	13%	12%	21%	42%	0%	20%
Wyoming	1,418	1,411	11%	8%	17%	12%	19%	34%	0%	25%
<b>FFM Subtotal</b>	<b>410,759</b>	<b>409,523</b>	<b>7%</b>	<b>9%</b>	<b>16%</b>	<b>15%</b>	<b>22%</b>	<b>31%</b>	<b>0%</b>	<b>24%</b>

Description	Individuals Who Have Selected a Silver Marketplace Plan (2)	Number With Available Data on Age (3)	Silver By Age (% of Available Data, Excluding Unknown)							
			Age < 18	Age 18-25	Age 26-34	Age 35-44	Age 45-54	Age 55-64	Age ≥65	Ages 18-34
			Number	Number	%	%	%	%	%	%
Idaho (4)	30,966	30,771	13%	10%	18%	17%	18%	25%	0%	28%
New Mexico (4)	9,119	9,102	6%	6%	13%	14%	23%	37%	0%	19%
Alabama	41,362	41,312	2%	10%	17%	18%	22%	30%	0%	27%
Alaska	4,241	4,229	5%	9%	20%	15%	20%	30%	0%	29%
Arizona	31,663	31,444	20%	7%	11%	13%	18%	29%	0%	19%
Arkansas	18,376	18,336	3%	8%	14%	17%	23%	35%	0%	22%
Delaware	3,602	3,591	7%	6%	14%	15%	23%	34%	0%	20%
Florida	307,329	307,062	2%	12%	12%	17%	27%	29%	1%	24%
Georgia	92,641	92,559	2%	12%	16%	20%	24%	25%	0%	28%
Illinois	63,547	63,410	4%	9%	16%	14%	22%	35%	0%	25%
Indiana	44,108	44,026	5%	8%	15%	15%	21%	35%	0%	24%
Iowa	8,874	8,866	2%	8%	16%	16%	22%	36%	0%	24%
Kansas	16,872	16,841	4%	10%	18%	16%	20%	31%	0%	28%
Louisiana	28,570	28,529	2%	11%	18%	17%	22%	30%	0%	29%
Maine	18,499	18,436	6%	7%	12%	12%	22%	41%	0%	19%
Michigan	107,089	106,853	4%	10%	16%	14%	22%	34%	0%	26%
Mississippi	19,324	19,312	2%	11%	15%	17%	23%	31%	0%	27%
Missouri	46,095	46,048	3%	10%	17%	16%	22%	31%	0%	27%
Montana	12,398	12,369	3%	9%	19%	16%	20%	33%	0%	28%
Nebraska	15,352	15,294	8%	11%	18%	16%	20%	27%	0%	29%
New Hampshire	12,672	12,661	3%	9%	16%	14%	23%	35%	0%	25%
New Jersey	50,376	50,290	4%	9%	13%	15%	26%	32%	1%	22%
North Carolina	147,409	147,038	5%	10%	15%	18%	23%	29%	0%	25%
North Dakota	2,283	2,255	15%	8%	18%	14%	17%	29%	0%	26%
Ohio	45,970	45,849	6%	7%	14%	15%	21%	36%	0%	22%
Oklahoma	21,737	21,689	4%	9%	16%	17%	22%	31%	0%	26%
Pennsylvania	110,224	110,136	2%	9%	17%	15%	22%	33%	0%	27%
South Carolina	39,156	39,096	4%	9%	15%	16%	23%	32%	0%	24%
South Dakota	4,861	4,827	6%	9%	20%	14%	18%	33%	0%	28%
Tennessee	56,020	55,935	2%	9%	15%	16%	24%	34%	0%	24%
Texas	192,568	192,117	5%	12%	15%	17%	23%	27%	1%	27%
Utah	22,895	22,697	13%	11%	23%	17%	16%	21%	0%	34%
Virginia	64,539	64,376	5%	11%	17%	17%	22%	27%	1%	28%
West Virginia	7,124	7,118	3%	5%	12%	14%	22%	44%	0%	17%
Wisconsin	50,611	50,582	3%	8%	13%	12%	22%	41%	0%	21%
Wyoming	4,528	4,513	7%	8%	19%	16%	18%	31%	0%	28%
<b>FFM Subtotal</b>	<b>1,753,000</b>	<b>1,749,569</b>	<b>4%</b>	<b>10%</b>	<b>15%</b>	<b>16%</b>	<b>23%</b>	<b>31%</b>	<b>0%</b>	<b>25%</b>

Description	Individuals Who Have Selected a Gold Marketplace Plan (2)	Number With Available Data on Age (3)	Gold By Age (% of Available Data, Excluding Unknown)							
			Age < 18	Age 18-25	Age 26-34	Age 35-44	Age 45-54	Age 55-64	Age ≥65	Ages 18-34
			%	%	%	%	%	%	%	%
Idaho (4)	5,197	5,140	19%	7%	14%	13%	18%	28%	0%	21%
New Mexico (4)	2,583	2,575	11%	5%	15%	16%	23%	30%	0%	20%
Alabama	5,229	5,216	3%	8%	16%	15%	22%	37%	0%	24%
Alaska	676	670	14%	8%	18%	16%	21%	23%	0%	26%
Arizona	10,039	9,934	19%	6%	12%	14%	18%	30%	0%	18%
Arkansas	4,354	4,331	8%	6%	12%	14%	22%	39%	0%	18%
Delaware	1,474	1,464	14%	6%	14%	14%	20%	32%	0%	20%
Florida	32,658	32,492	8%	9%	11%	15%	23%	34%	1%	20%
Georgia	12,125	12,084	8%	9%	14%	18%	22%	29%	0%	23%
Illinois	21,434	21,293	9%	7%	16%	16%	21%	31%	0%	23%
Indiana	4,522	4,484	12%	8%	14%	16%	20%	29%	0%	22%
Iowa	2,178	2,175	6%	6%	14%	14%	18%	41%	0%	21%
Kansas	5,905	5,842	12%	8%	16%	15%	18%	31%	0%	24%
Louisiana	4,951	4,934	7%	8%	17%	15%	22%	31%	0%	25%
Maine	2,523	2,500	13%	6%	13%	15%	23%	30%	0%	19%
Michigan	16,325	16,239	12%	8%	15%	15%	21%	29%	0%	23%
Mississippi	1,536	1,535	8%	9%	14%	16%	23%	29%	0%	24%
Missouri	12,878	12,823	7%	7%	15%	16%	22%	33%	0%	22%
Montana	2,706	2,688	11%	7%	13%	16%	20%	33%	0%	20%
Nebraska	2,604	2,571	16%	7%	14%	14%	18%	31%	0%	21%
New Hampshire	3,744	3,719	9%	7%	14%	16%	23%	30%	0%	21%
New Jersey	11,923	11,858	9%	8%	14%	16%	24%	28%	0%	22%
North Carolina	14,192	14,080	13%	7%	15%	18%	20%	27%	0%	22%
North Dakota	2,054	2,017	23%	6%	16%	15%	14%	25%	0%	22%
Ohio	12,910	12,834	12%	6%	11%	15%	20%	35%	0%	18%
Oklahoma	3,677	3,648	10%	7%	18%	17%	20%	27%	0%	25%
Pennsylvania	23,301	23,232	5%	7%	14%	13%	21%	41%	0%	21%
South Carolina	7,899	7,856	11%	7%	14%	15%	21%	32%	0%	21%
South Dakota	520	512	16%	6%	16%	12%	17%	32%	1%	22%
Tennessee	5,957	5,925	8%	7%	15%	17%	22%	31%	0%	22%
Texas	28,350	28,106	14%	8%	18%	18%	19%	23%	0%	26%
Utah	9,717	9,570	25%	9%	17%	15%	14%	21%	0%	25%
Virginia	14,869	14,756	14%	8%	17%	17%	20%	25%	0%	25%
West Virginia	2,220	2,210	7%	5%	12%	14%	20%	41%	0%	17%
Wisconsin	6,118	6,104	8%	6%	12%	13%	21%	41%	0%	17%
Wyoming	551	541	15%	6%	18%	15%	12%	34%	0%	25%
<b>FFM Subtotal</b>	<b>299,899</b>	<b>297,958</b>	<b>11%</b>	<b>8%</b>	<b>14%</b>	<b>15%</b>	<b>21%</b>	<b>31%</b>	<b>0%</b>	<b>22%</b>

Description	Individuals Who Have Selected a Platinum Marketplace Plan (2)	Number With Available Data on Age (3)	Platinum By Age (% of Available Data, Excluding Unknown)							
			Age < 18	Age 18-25	Age 26-34	Age 35-44	Age 45-54	Age 55-64	Age ≥65	Ages 18-34
			Number	Number	%	%	%	%	%	%
Idaho (4)	1,456	1,447	17%	8%	18%	17%	18%	21%	0%	26%
New Mexico (4)	122	121	17%	7%	14%	21%	21%	20%	0%	21%
Alabama	3,266	3,258	4%	10%	21%	22%	21%	22%	0%	31%
Alaska	0	0	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Arizona	9,641	9,537	19%	7%	14%	17%	18%	25%	0%	20%
Arkansas	0	0	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Delaware	534	531	13%	7%	17%	20%	19%	24%	0%	24%
Florida	43,347	43,093	9%	8%	14%	17%	23%	29%	0%	22%
Georgia	18,588	18,478	8%	8%	16%	20%	22%	25%	0%	25%
Illinois	1,090	1,084	9%	7%	21%	22%	21%	19%	0%	29%
Indiana	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Iowa	806	805	9%	7%	20%	17%	20%	27%	0%	27%
Kansas	887	881	7%	10%	21%	18%	21%	23%	0%	31%
Louisiana	3,854	3,828	6%	8%	21%	21%	23%	21%	0%	29%
Maine	0	0	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Michigan	3,487	3,477	8%	10%	19%	18%	20%	24%	0%	29%
Mississippi	2,486	2,482	7%	10%	13%	16%	21%	33%	0%	23%
Missouri	0	0	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Montana	1,729	1,721	9%	8%	20%	17%	19%	27%	0%	27%
Nebraska	1,925	1,910	16%	10%	18%	17%	18%	22%	0%	27%
New Hampshire	0	0	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
New Jersey	2,955	2,928	10%	8%	19%	22%	22%	19%	1%	27%
North Carolina	7,502	7,448	12%	7%	19%	21%	21%	20%	0%	26%
North Dakota	0	0	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Ohio	1,929	1,901	15%	5%	16%	18%	19%	26%	0%	21%
Oklahoma	503	501	9%	11%	20%	22%	23%	15%	0%	31%
Pennsylvania	13,759	13,719	6%	8%	17%	16%	22%	31%	0%	25%
South Carolina	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
South Dakota	539	534	12%	8%	24%	17%	17%	22%	0%	32%
Tennessee	3,185	3,158	8%	9%	24%	21%	21%	17%	0%	33%
Texas	11,316	11,230	12%	10%	22%	21%	19%	16%	0%	32%
Utah	1,540	1,522	18%	11%	24%	19%	13%	16%	0%	34%
Virginia	1,095	1,088	14%	8%	24%	24%	17%	13%	1%	32%
West Virginia	0	0	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Wisconsin	830	827	9%	9%	18%	17%	22%	25%	0%	27%
Wyoming	339	337	15%	8%	20%	20%	15%	22%	0%	28%
<b>FFM Subtotal</b>	<b>138,716</b>	<b>137,851</b>	<b>10%</b>	<b>8%</b>	<b>17%</b>	<b>19%</b>	<b>21%</b>	<b>25%</b>	<b>0%</b>	<b>25%</b>

Description	Individuals Who Have Selected a Catastrophic Marketplace Plan (2)	Number With Available Data on Age (3)	Catastrophic By Age (% of Available Data, Excluding Unknown)							
			Age < 18	Age 18-25	Age 26-34	Age 35-44	Age 45-54	Age 55-64	Age ≥ 65	Ages 18-34
			Number	Number	%	%	%	%	%	%
Idaho (4)	199	199	4%	38%	53%	2%	4%	0%	N/A	91%
New Mexico (4)	80	80	3%	39%	59%	0%	0%	0%	N/A	98%
Alabama	858	858	0%	45%	46%	5%	4%	1%	N/A	90%
Alaska	59	59	2%	31%	59%	3%	2%	3%	N/A	90%
Arizona	419	411	16%	31%	53%	0%	0%	0%	N/A	84%
Arkansas	165	165	8%	49%	42%	0%	0%	0%	N/A	92%
Delaware	65	65	9%	31%	60%	0%	0%	0%	N/A	91%
Florida	4,422	4,416	2%	44%	45%	4%	3%	2%	N/A	89%
Georgia	2,179	2,177	1%	43%	49%	4%	3%	1%	N/A	91%
Illinois	334	332	5%	30%	65%	0%	0%	0%	N/A	95%
Indiana	468	466	5%	39%	44%	5%	4%	3%	N/A	83%
Iowa	222	220	3%	42%	55%	0%	0%	0%	N/A	97%
Kansas	726	722	2%	42%	50%	3%	2%	1%	N/A	92%
Louisiana	471	470	1%	46%	45%	4%	3%	1%	N/A	91%
Maine	152	152	4%	38%	56%	1%	1%	1%	N/A	93%
Michigan	2,081	2,076	1%	40%	52%	3%	3%	2%	N/A	92%
Mississippi	199	199	2%	42%	51%	4%	2%	1%	N/A	92%
Missouri	1,381	1,378	2%	40%	49%	4%	3%	2%	N/A	89%
Montana	113	113	3%	34%	58%	2%	3%	1%	N/A	92%
Nebraska	303	302	2%	43%	50%	4%	1%	1%	N/A	92%
New Hampshire	257	257	2%	32%	61%	2%	2%	2%	N/A	93%
New Jersey	721	717	3%	31%	65%	0%	0%	0%	N/A	96%
North Carolina	2,397	2,392	4%	40%	50%	3%	2%	1%	N/A	90%
North Dakota	47	45	13%	27%	60%	0%	0%	0%	N/A	87%
Ohio	811	807	6%	34%	59%	0%	0%	0%	N/A	93%
Oklahoma	201	200	2%	45%	46%	4%	4%	0%	N/A	91%
Pennsylvania	2,147	2,145	1%	41%	51%	3%	3%	2%	N/A	92%
South Carolina	637	637	2%	41%	49%	4%	3%	2%	N/A	90%
South Dakota	63	63	3%	44%	46%	2%	3%	2%	N/A	90%
Tennessee	333	331	2%	45%	45%	3%	3%	2%	N/A	90%
Texas	2,261	2,245	5%	40%	49%	3%	2%	1%	N/A	89%
Utah	292	285	9%	35%	56%	0%	0%	0%	N/A	91%
Virginia	1,737	1,735	2%	38%	54%	3%	2%	1%	N/A	92%
West Virginia	30	30	0%	40%	60%	0%	0%	0%	N/A	100%
Wisconsin	496	495	5%	36%	59%	0%	0%	0%	N/A	95%
Wyoming	14	14	7%	21%	64%	0%	0%	7%	N/A	86%
<b>FFM Subtotal</b>	<b>27,340</b>	<b>27,258</b>	<b>3%</b>	<b>40%</b>	<b>50%</b>	<b>3%</b>	<b>2%</b>	<b>1%</b>	<b>N/A</b>	<b>91%</b>

Description	Individuals Who Have Selected a Standalone Dental Marketplace Plan (2)	Number With Available Data on Age (3)	Standalone Dental By Age (% of Available Data, Excluding Unknown)							
			Age < 18	Age 18-25	Age 26-34	Age 35-44	Age 45-54	Age 55-64	Age ≥65	Ages 18-34
			Number	Number	%	%	%	%	%	%
Idaho (4)	6,666	6,603	29%	8%	18%	16%	14%	16%	0%	26%
New Mexico (4)	3,588	3,583	8%	6%	17%	17%	21%	30%	0%	23%
Alabama	18,091	18,087	1%	10%	22%	20%	22%	25%	0%	32%
Alaska	1,205	1,204	3%	8%	27%	17%	20%	25%	0%	35%
Arizona	7,733	7,717	9%	7%	19%	18%	20%	27%	0%	26%
Arkansas	5,614	5,601	6%	8%	18%	19%	21%	27%	0%	26%
Delaware	1,352	1,351	4%	7%	19%	18%	24%	27%	0%	27%
Florida	86,854	86,781	3%	11%	16%	19%	25%	26%	1%	28%
Georgia	39,233	39,188	4%	11%	20%	22%	22%	20%	0%	32%
Illinois	26,097	26,042	6%	8%	21%	16%	21%	28%	0%	29%
Indiana	12,545	12,527	6%	10%	19%	18%	21%	27%	0%	29%
Iowa	3,052	3,052	3%	9%	22%	17%	21%	28%	0%	30%
Kansas	4,166	4,161	4%	11%	23%	18%	19%	25%	0%	34%
Louisiana	9,902	9,898	1%	11%	24%	21%	21%	22%	0%	35%
Maine	3,684	3,679	9%	6%	15%	15%	23%	32%	0%	21%
Michigan	28,013	27,966	5%	11%	23%	17%	21%	23%	0%	34%
Mississippi	5,059	5,058	3%	12%	18%	20%	22%	25%	0%	29%
Missouri	13,633	13,615	4%	10%	23%	18%	20%	24%	0%	33%
Montana	3,737	3,719	10%	8%	19%	16%	20%	27%	0%	27%
Nebraska	2,397	2,392	6%	10%	23%	20%	19%	22%	0%	33%
New Hampshire	3,868	3,861	4%	8%	19%	16%	24%	28%	0%	28%
New Jersey	16,482	16,452	6%	9%	19%	20%	24%	22%	1%	28%
North Carolina	21,468	21,457	2%	10%	21%	21%	23%	23%	0%	31%
North Dakota	494	494	7%	9%	21%	23%	18%	21%	0%	30%
Ohio	13,358	13,328	9%	7%	18%	17%	20%	29%	0%	24%
Oklahoma	7,783	7,769	6%	10%	22%	19%	21%	23%	0%	32%
Pennsylvania	41,967	41,954	1%	10%	23%	18%	22%	25%	0%	33%
South Carolina	9,407	9,400	4%	9%	23%	20%	21%	23%	0%	32%
South Dakota	819	819	2%	9%	26%	17%	19%	27%	0%	35%
Tennessee	15,988	15,983	1%	10%	23%	21%	22%	22%	0%	33%
Texas	83,560	83,365	8%	11%	20%	19%	21%	21%	0%	31%
Utah	7,624	7,570	17%	11%	24%	18%	14%	16%	0%	35%
Virginia	26,639	26,601	6%	11%	22%	19%	20%	22%	0%	33%
West Virginia	1,973	1,973	1%	6%	20%	18%	20%	35%	0%	26%
Wisconsin	9,122	9,115	4%	9%	18%	16%	23%	30%	0%	28%
Wyoming	902	901	2%	8%	25%	17%	16%	30%	0%	33%
<b>FFM Subtotal</b>	<b>544,075</b>	<b>543,266</b>	<b>5%</b>	<b>10%</b>	<b>20%</b>	<b>19%</b>	<b>22%</b>	<b>24%</b>	<b>0%</b>	<b>30%</b>

## Notes:

“N/A” means that the data for the respective metric is not yet available for a given state. Percentages in this table have been rounded. Some numbers may not add to totals due to rounding. Data distributions for States with very small numbers of Marketplace plan selections for a given metal level have been suppressed.

(1) Unless otherwise noted, the data in these tables represent cumulative FFM Marketplace enrollment-related activity for 10-1-13 to 3-1-14. For additional methodological information, please refer to Appendix D of this report.

(2) For each metric, the data represent the total number of Individuals Determined Eligible to Enroll in a plan Through the Marketplace who have selected a plan (with or without the first premium payment having been received directly by the Marketplace or the issuer) during the reference period, excluding plan selections with unknown data for a given metric. This is also known as pre-effectuated enrollment.

(3) In some cases, the data for certain characteristics of Marketplace plan selections are not yet available. For this reason, for each metric, we have calculated the comparable percentages based on the number of plan selections with known data for that metric.

(4) Idaho and New Mexico are Federally supported SBMs for 2014; they are using the FFM platform for 2014.