



UsAgainstAlzheimer's
we can stop it by 2020

George Vradenburg
UsAgainstAlzheimer's
Co-Founder and Chairman



[@vradenburg3](https://twitter.com/vradenburg3)

“There may be no other disease with the power of Alzheimer’s to cause so much despair in those who have it, so much fear in those who believe they are at risk, and such emotional and financial impact on the families who experience it.”

– Trish Vradenburg, Co-Founder, UsAgainstAlzheimer’s

The Cost of Care Delivery will be Higher Than We Forecast Threatening Future Support

“...one **unrecognized part of the problem** is that boomers will almost certainly require substantially more paid eldercare per person than their parents’ generation... **the burden on paid, institutionalized care will rise sharply above current expectations**, not simply because there are more boomers (for which current projections already account), but because proportionally more of them will need paid, institutionalized care (for which current projections do not account).

Robert D. Putnam
Harvard University
*Testimony before US Congress Joint
Economic Committee
May 17, 2017*



Demographic Trends Hiding in Plain Sight: Challenges Family Care Delivery

1. Fewer two-parent family households
2. More seniors living alone
3. Fragmenting family structure puts women and minorities at greater risk for financial hardship
4. More Americans have virtually no savings

*Adapted from Nick Eberstadt/UsAgainstAlzheimer's paper
Released October, 2017*

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Our Challenge: Set 2025 Quality and Cost Care Goals And Hold Ourselves Accountable



Collaboration to Drive Person-Centered Care

We have an opportunity to set
local, national and global goals

Re-calculate
the costs and
mitigate
increases by
25%

Improve care
and quality of
life by 25% over
today's baseline

Drive
adoption of
evidence-informed
practices and hold
all accountable

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***“We are confronted with the reality of Alzheimer’s
and dementia. What are we going to do about it?
Fight for a cure and join together to care.”***

– Trish Vradenburg, from the Foreword of *Seasons of Caring:
Meditations for Alzheimer’s and Dementia Caregivers*