

# Physician-Focused Payment Model Technical Advisory Committee

## Questions to Guide [Session 5](#) for the September 2025 Theme-Based Meeting:

*Using Data and Health Information Technology to Transparently Empower Consumers  
and Support Providers*

*Topic: [Payment Models and Benefit Design Improvements to Enhance Patient  
Empowerment](#)*

**Tuesday, September 9, 10:50 a.m. – 12:20 p.m. EDT**

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### Session Experts:

- [Robby Knight, MBA, MS, MSW](#), Co-Founder and Chief Executive Officer, Soda Health
- [Clay Johnston, MD, PhD, MPH](#), Co-Founder and Chief Medical Officer, Harbor Health
- [Paul Berggreen, MD](#), Chief Strategy Officer, GI Alliance, and Founder and President, Arizona Digestive Health
- [Kaitlyn Pauly, MS, RDN, DipACLM](#), Chief Integration Officer, American College of Lifestyle Medicine

### Committee Discussion and Q&A Session

After each expert provides a 5–6-minute presentation, the Committee will ask questions, including questions raised in response to the experts' presentations. The following are examples of questions that Committee members may ask.

#### **A. Cost Sharing and Supplemental Benefits for Enhancing Patient Empowerment**

**Question 1:** *What are potential approaches and opportunities to offer cost sharing and supplemental benefits in an effort to enhance patient empowerment?*

- a. How can bundled payments be used to promote patient empowerment and engagement in value-based care models?
- b. How can waivers or other mechanisms be used to promote value-based care models incorporating patient empowerment and engagement?

#### **B. Role of Payment Models in Incentivizing the Use of Digital Monitoring and Tools**

**Question 2:** *What are approaches for incentivizing the use of digital health tools, such as remote patient monitoring tools, in value-based care payment models?*

- a. How can providers be incentivized to promote patient empowerment?
- b. How can patients be incentivized to participate in value-based care models?

### **C. Using Provider Payment Models and Performance Measures to Enhance Patient Empowerment**

**Question 3:** *What performance measures are needed to effectively measure patient empowerment?*

- a. What types of outcomes might be realized from successfully empowering patients using provider payment models?
- b. What types of research could be conducted to evaluate the effectiveness and outcomes of patient empowerment?
- c. What are approaches to successfully implement performance measures to measure patient empowerment?

### **D. Enhancing Flexibilities to Incentivize Healthy Lifestyle Changes**

**Question 4:** *How can value-based care models incentivize providers to support, and patients to make, healthy lifestyle changes?*

- a. What flexibilities (e.g., cost-sharing) could be offered to promote healthy lifestyles?

### **Conclusion**

**Wrap-up Question:** *Are there any additional insights you would like to share about payment models and benefit design improvements to enhance patient empowerment?*