Dementia Risk Reduction

Georgia Efforts

NAPA / Elizabeth N. Head, M.P.H. / October 2024

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Objectives

- Georgia Landscape
 - Data Overview
 - Historical Context
- Risk Reduction
 - o An Alphabet of Effort
 - Healthy Aging
 - Risk Reduction
 - Strategic Direction

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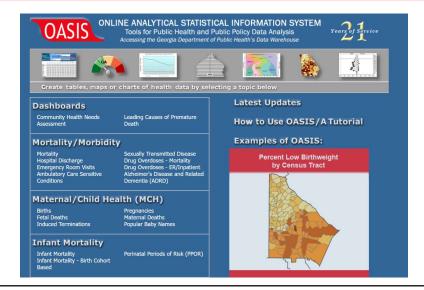
Alzheimer's Disease and Related Dementias (ADRD)

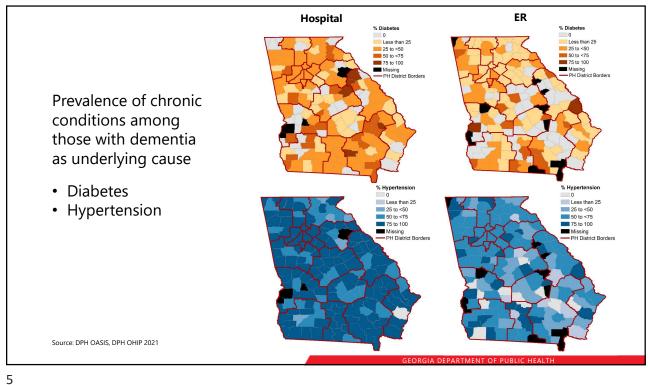


- 85% of Georgians who report memory problems have at least one chronic condition.
- In 2021, 12.2% of BRFSS respondents aged 45 and older reported confusion or memory loss more often or getting worse.
- In 2024, Georgians provided 755,000,000 hours of unpaid care for persons living with dementia, the 2nd highest in the nation.
- 64.9% of Georgia caregivers have chronic conditions; 33.2% have depression.
- A workforce increase of 392% is needed for ADRD care demand by 2050.

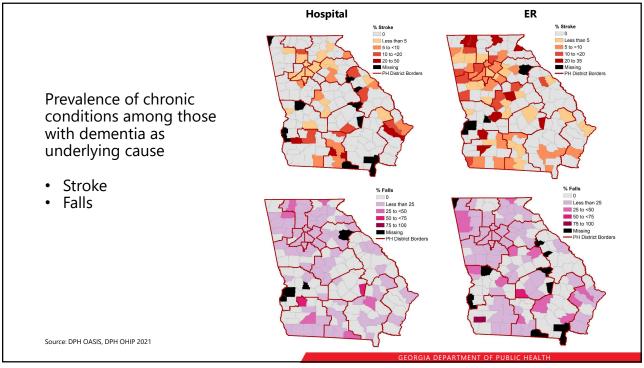
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Monitoring and Evaluating Data





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History of GARD Plan

- 2014-Original GARD plan signed by Governor Deal
 - Established GARD State Plan Task Force
 - o Work groups were established around areas or sections of the Plan
- 2016-GARD Coordinator hired within the Division of Aging Services
- 2018-Senate re-established Advisory Council
 - Advisory Council members designated by law or appointment by the Governor
- 2020-GARD Plan updated
 - Thorough review and consultation with GARD workgroups ensure its goals remain responsive to the dementia community in Georgia
 - o Cross Walk Project with Trust for America's Health and ASTHO
- 2024 GARD Plan reports in progress
 - State of dementia report, 2020-2024 updates, and DPH data analyses



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Partnerships in Georgia – An Alphabet of Effort

Academia

Physicians

State Agencies

Care Partners



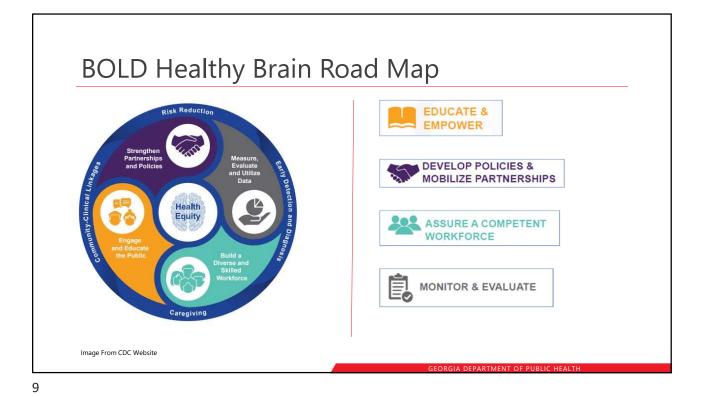
Advocates

People living w/ Dementia

Businesses

Non-Profits

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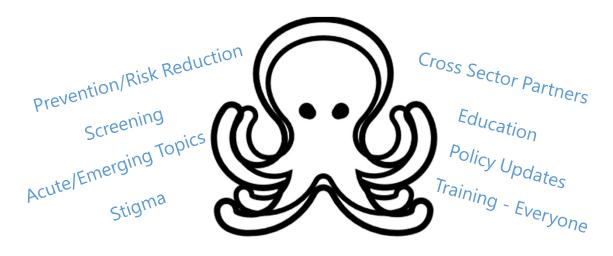
BOLD Overview

- BOLD-Building Our Largest Dementia Infrastructure
- 3-year Enhanced grant: September 2020-September 2023
- 5-year Component II grant: September 2023-September 2028
- Public health approach to:
 - o Dementia risk reduction
 - o Early detection
 - o Dementia caregiving
 - o Educating professionals



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A Systems Approach – Reality



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Dementia Care Specialist Program

Fostering Dementia-Capable Communities in Georgia

The mission of the Dementia Care Specialist (DCS) Program is to increase dementia education and awareness, build stronger community partnerships, and support care partners to expand skills and resources to support persons living with dementia.

One DCS will be located at each Area Agency on Aging (AAA). The Program Lead at the Division of Aging Services (DAS) is responsible for training, program integrity, and data collection.

To acheive this mission, the DCS Program has **three pillars**:

Creating a Dementia-Capable Aging Network: Training, Education, Awareness, and Collaboration

- Provide dementia-specific training for AAA staff, providers, and partners
- Raise awareness regarding the importance of early detection and screening

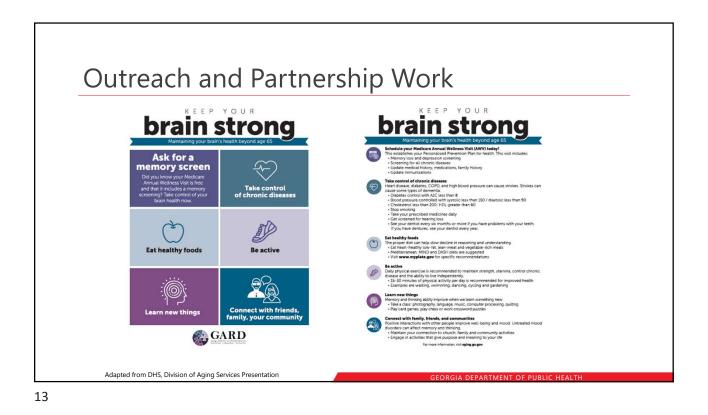
Creating Dementia-Capable Communities: Community Outreach and Partnerships

- Provide dementia-specific community education
- Drive collaboration within the community

Supporting People Living with Dementia and Their Families

- Provide education and develop regional capacity to support people with cognitive concerns and their families
- Drive memory screening and increased access to diagnostic evaluation

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Community-Based Resources for All

SAVVY
CAREGIVER
KNOWLEDGE. SKILLS. MASTERY.

VIRTUAL DEMENTIATOUR
YOUR WINDOW INTO THEIR WORLD

ALZHEIMER'S / DEMENTIA

MSPHRING AND EQUIPPING FAITH COMMUNITIES





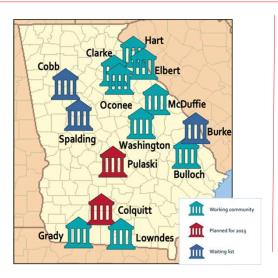
Rural Outreach – Partnership with UGA

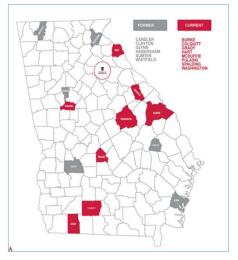
- Stakeholder mapping
 - o Engaging local leadership
 - o Preferences for receiving information, education, and training
- Osher LifeLong Learning Institutes (OLLIs)
 - Brain health education
 - Risk reduction focus
- Archway Partnership
 - Local collaboratives
 - o Community-led partnerships

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Cognitive Aging and Research Center (CARE)





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We look to the community as our experts









Community members

First responders

Medical staff

Pastors/clergy



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Cognitive Aging Research Center Program

CARE AwaRE (Awareness and Resilience through Education) aims to provide evidence-based dementia education for persons with ADRD and care partners.

- Brain health at every age
- Normal aging vs dementia
- Dealing with dementia-related behaviors
- How to get a diagnosis
- Care partner topics



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Fall Prevention Nature Walk –Innovative Partnerships



Increase public awareness of the importance of fall prevention across the lifespan



Increase understanding of underlying fall risk and how to reduce risk



Increase awareness of available community programs related to fall prevention

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Concept Inspiration – Why Fall Prevention

- Initial inspiration concept from Cobb County StoryWalk® Project
- Aims to promote literacy, reading, health, exercise, and movement in library settings across the U.S.



The stigma of being seen as "senior," "elderly," or "aging " creates a barrier to implementing effective fall prevention strategies, programs, and interventions.

To improve fall prevention, we need to address stigma in:

- Healthcare settings
- Communities
- Fall prevention strategies, programs, and interventions

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Fall Prevention Nature Walk Final Boards



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Fall Prevention Nature Walk Indoor Displays

Cobb County Senior Marketplace and Expo May 2023



Northeast Georgia Fall Prevention Expo September 2023



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Fall Prevention Nature Walk Outdoor Displays

Swift Cantrell Park, Kennesaw GA March – April 2023



Laurel Park, Gainesville GA September 2023



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Questions

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https://dph.georgia.gov/AlzheimersDisease/think-about-it

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