Physician-Focused Payment Model Technical Advisory Committee

Questions to Guide Session 3 for the
September 2025 Theme-Based Meeting:

Using Data and Health Information Technology to Transparently Empower Consumers and Support Providers

Topic: Emerging Data Strategies for Supporting Shared Decision-making Between Providers and Patients

Monday, September 8, 2:50 p.m. – 4:20 p.m. EDT

Session Experts:

- **Abhinav Shashank**, Co-Founder and Chief Executive Officer, Innovaccer
- **David C. Kendrick, MD, MPH, FACP**, Chief Executive Officer, MyHealth Access Network, Inc., and Chair, Department of Medical Informatics, University of Oklahoma
- **Charles DeShazer, MD**, Physician Executive, Healthcare Innovator, and Former Chief Quality Officer, The Cigna Group
- **Thomas H. Lee, MD, MSc**, Chief Medical Officer, Press Ganey Associates, Inc.

Committee Discussion and Q&A Session

After each expert provides a 5–6-minute presentation, the Committee will ask questions, including questions raised in response to the experts' presentations. The following are examples of questions that Committee members may ask.

A. Integrating Data-Driven Tools Into Physician Workflow

Question 1: *What are approaches that can be taken to integrate data-driven tools into the physician workflow?*

a. How can providers use data-driven tools to help engage patients and promote patient empowerment?

b. How can data-driven tools promote provider effectiveness and patient interactions?

c. What type of data technology or training is needed for providers to improve patient engagement?

B. Supporting Clinical Decision-making

Question 2: *How can clinical support tools be used to promote enhanced communication between primary and specialty care providers?*

a. What data strategies can be used to enhance clinical decision-making for providers?

b. What are the clinical support tools that can be used to enhance communication between primary care and specialty care providers?

C. Data Innovations to Promote Shared Decision-making Between Providers and Patients

Question 3: *What are data-driven strategies for providers to effectively implement shared decision-making?*

a. How can innovative patient engagement techniques used by care delivery teams be integrated into digital health tools?

b. How may AI impact the use of shared decision-making tools and increase patient engagement and empowerment?

D. Measuring Improvements in Patient Engagement and Outcomes

Question 4: *What are approaches to develop and implement measures of successful patient engagement and empowerment?*

a. What types of outcomes might be realized from successfully empowering patients?

b. What types of research could be conducted to evaluate the effectiveness and outcomes of patient empowerment?

c. What are optimal measures of successful patient engagement (e.g., patient access, efficacy, trust)?

d. How can providers be encouraged to measure patient empowerment/engagement?

Conclusion

Wrap-up Question: *Are there any additional insights you would like to share about emerging data strategies for supporting shared decision-making between providers and patients?*