Preventing 1 Million Heart Attacks and Strokes by 2027

Judy Hannan RN, MPH
Senior Advisor – Million Hearts
Division for Heart Disease and Stroke Prevention
CDC
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Collective Impact / Million Hearts®

• Common Agenda
• Shared Measurement
• Mutually Reinforcing Activities
• Continuous Communication
• Backbone Organization

**Million Hearts® 2027**

**Aim:** Prevent 1 million—or more—heart attacks and strokes in the next 5 years by:

- Promoting evidence-based strategies for cardiovascular disease prevention
- Convening health care and public health champions
- Facilitating meaningful collaboration and resource sharing
- Addressing health equity through specific policies, processes, and practices

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**Million Hearts® 2027**

*Aim: Prevent 1 Million Heart Attacks and Strokes in 5 Years*

- **Building Healthy Communities**
- **Optimizing Care**
- **Focusing on Health Equity**
Million Hearts® 2027 Priorities

**Building Healthy Communities**
- Decrease Tobacco Use
- Decrease Physical Inactivity
- Decrease Particle Pollution Exposure

**Optimizing Care**
- Improve Appropriate Aspirin or Anticoagulant Use
- Improve Blood Pressure Control
- Improve Cholesterol Management
- Improve Smoking Cessation
- Increase Use of Cardiac Rehabilitation

**Focusing On Health Equity**
- Pregnant and Postpartum Women with Hypertension
- People from Racial/Ethnic Minority Groups
- People with Behavioral Health Issues Who Use Tobacco
- People with Lower Incomes
- People Who Live in Rural Areas or Other ‘Access Deserts’

Relative Event Contributions to “the Million”

![Graph showing event contributions to "the Million"]

**Notes:**
- Aspirin when appropriate reflects secondary prevention only. Total does not equal sum of events prevented by risk factor types as those totals are not mutually exclusive. Applies only to deaths obtained from NHEFS and NPHS EVD. To estimate the number of total events, to more closely align with the Million Hearts event definitions.
- Data sources: Aspirin when appropriate—2013-14 NHHS; blood pressure control and cholesterol management—2011-14 NHHS; smoking cessation and physical inactivity—2015 NHHS.
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