

Physician-Focused Payment Model Technical Advisory Committee

September 8-9, 2025 – PTAC Public Meeting

***Using Data and Health Information Technology to Transparently
Empower Consumers and Support Providers***

Session Participants' Biographies

Session 1: *Improving Data Infrastructure to Empower Patients and Providers*

(Monday, September 8, 10:40 a.m. – 12:10 p.m. EDT)

Subject Matter Experts

- [Mark Scrimshire](#) – Chief Interoperability Officer, Onyx Health
- [Kristen Valdes](#) – Founder and Chief Executive Officer, b.well Connected Health
- [Hayes Abrams](#) – Executive Director, Enterprise Health Care Management, Health Care Service Corporation
- [Ami Parekh, MD, JD](#) – Chief Health Officer, Included Health

Session 2: *Availability and Effectiveness of Digital Tools for Equipping Patients with Information About Their Health Care*

(Monday, September 8, 1:10 p.m. – 2:40 p.m. EDT)

Subject Matter Experts

- [Vishal Gondal](#) – Founder and Chief Executive Officer, GOQii
- [Trevor Berceau](#) – Director, Patient Experience, Epic
- [Pradnya B. Bhattad, MD](#) – Interventional Cardiologist
- [Ricky Bloomfield, MD](#) – Chief Medical Officer, ŌURA

Session 3: *Emerging Data Strategies for Supporting Shared Decision-making Between Providers and Patients*

(Monday, September 8, 2:50 p.m. – 4:20 p.m. EDT)

Subject Matter Experts

- [Abhinav Shashank](#) – Co-Founder and Chief Executive Officer, Innovaccer
- [David C. Kendrick, MD, MPH, FACP](#) – Chief Executive Officer, MyHealth Access Network, Inc., and Chair, Department of Medical Informatics, University of Oklahoma
- [Charles DeShazer, MD](#) – Physician Executive, Healthcare Innovator, and Former Chief Quality Officer, The Cigna Group
- [Thomas H. Lee, MD, MSc](#) – Chief Medical Officer, Press Ganey Associates, Inc.

Physician-Focused Payment Model Technical Advisory Committee

Session 4: *Data-Driven Approaches for Enabling Patients with Chronic Conditions and Enhancing Secondary Prevention*

(Tuesday, September 9, 9:10 a.m. – 10:40 a.m. EDT)

Subject Matter Experts

- [Charles R. Senteio, PhD, MBA, LCSW](#) – Associate Professor, Department of Library and Information Science, Rutgers University School of Communication and Information
- [Gianni Neil, MD](#) – Chief Medical Officer, ChenMed
- [Mendel Erlenwein](#) – Founder and Chief Executive Officer, CareCo
- [Khue Nguyen, PharmD](#) – Founder, Emprise Health ([Previous submitter](#) - *Advanced Care Model (ACM) Service Delivery and Advanced Alternative Payment Model* proposal)

Session 5: *Payment Models and Benefit Design Improvements to Enhance Patient Empowerment*

(Tuesday, September 9, 10:50 a.m. – 12:20 p.m. EDT)

Subject Matter Experts

- [Robby Knight, MBA, MS, MSW](#) – Co-Founder and Chief Executive Officer, Soda Health
- [Clay Johnston, MD, PhD, MPH](#) – Co-Founder and Chief Medical Officer, Harbor Health
- [Paul Berggreen, MD](#) – Chief Strategy Officer, GI Alliance, and Founder and President, Arizona Digestive Health
- [Kaitlyn Pauly, MS, RDN, DipACLM](#) – Chief Integration Officer, American College of Lifestyle Medicine

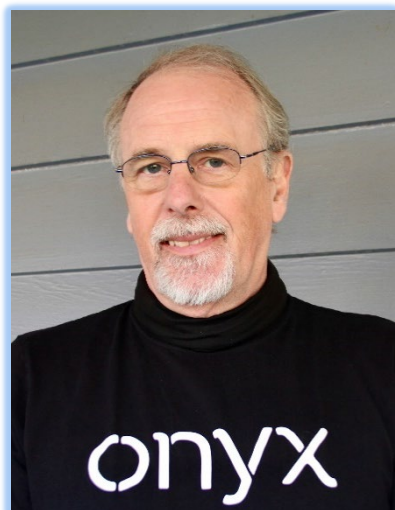
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Session Participants' Biographies

Session 1: *Improving Data Infrastructure to Empower Patients and Providers*
(Monday, September 8, 10:40 a.m. – 12:10 p.m. EDT)

Subject Matter Experts

Mark Scrimshire – Onyx Health



Mr. Mark Scrimshire is the Chief Interoperability Officer at Onyx. He steers the development of OnyxOS, the market-leading HL7 FHIR Interoperability Platform. Mr. Scrimshire was previously the CMS Entrepreneur-in-Residence (EIR), responsible for the development and launch of CMS Blue Button 2.0 API for 53 million Medicare beneficiaries—the largest FHIR API Implementation for the world's largest health insurer.

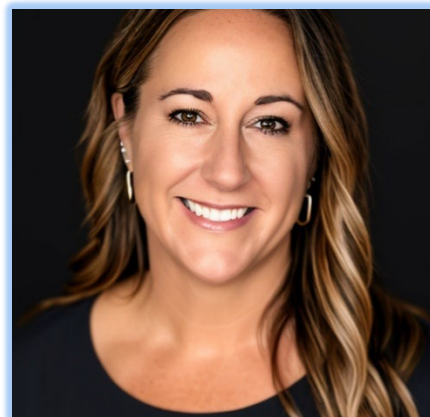
Mr. Scrimshire is the author of the *HL7 Da Vinci Payer Data Exchange Implementation Guide*, which CMS recommended in its recently published Prior Authorization Rule. He is also a Co-Chair of the HL7 International Financial Management Work Group and a board member of the FHIR Business Alliance, FHIRBall.

Kristen Valdes – b.well Connected Health

Ms. Kristen Valdes is an accomplished healthcare executive with over 20 years of industry experience. She is the Founder and CEO of b.well, the industry's leading interoperability and digital health platform, and is recognized as a Top Innovator in Accenture's Global Health Tech Innovation Challenge.

Previously, Ms. Valdes held leadership roles at United Healthcare and XLHealth, where she played a key role in a \$2.4 billion acquisition. Her work is inspired by personal advocacy in healthcare, earning her recognition as a "40 Under 40" innovator and being named one of "Women Transforming Industries" by Accenture.

Ms. Valdes actively participates on various healthcare boards, including the CARIN Alliance, Health Scholars, and Nest Collaborative. She holds a degree in Business Information Systems from Stevenson University.



Physician-Focused Payment Model Technical Advisory Committee

Session 1: Improving Data Infrastructure to Empower Patients and Providers
(Monday, September 8, 10:40 a.m. – 12:10 p.m. EDT)

Subject Matter Experts

Hayes Abrams – Health Care Service Corporation

Mr. Hayes Abrams currently serves as Executive Director of Health Data Exchange, Implementation and Operations at Health Care Service Corporation. In this role, he is responsible for identifying and establishing Health Data Exchange opportunities with the provider community. This includes consulting and collaborating with health care providers to enable the adoption of enhanced reporting, analytics, and data exchange capabilities to improve health outcomes, reduce costs, and enhance the quality of care for HCSC's 25+ million members under coverage.

Ami Parekh, MD, JD – Included Health

Dr. Ami Parekh is the Chief Health Officer at Included Health, where she leads the strategy, operations, and quality for their national primary care, urgent care, behavioral health, clinical navigation, and population health management practices. Included Health's mission is to raise the standard of health care for everyone, and they provide health care navigation and virtual care to millions of Americans across all 50 states. Dr. Parekh is passionate about significantly improving health care experiences and outcomes. Past awards include the Fierce Health Care's Woman of Influence award as well as SF Business Times Most Influential Women in Business. She also holds board positions at Blue Cross Blue Shield of Massachusetts and The Doctors Company.



Prior to Included Health, Dr. Parekh was Chief Medical Officer for Population Health and Clinical Integration for UCSF Health. While there, she built the clinical, analytic, and organizational infrastructure to take on financial risk for populations, leading to improved outcomes for patients and increasingly sustainable models of care. She also served on the founding Board of Canopy Health, a regional health plan. She was recognized with teaching awards, population health leadership awards, as well as by being selected as a California Health Care Foundation Fellow.

Dr. Ami Parekh completed her Internal Medicine Residency at Harvard's Brigham and Women's Hospital. While there, she was selected to be a Chief Resident at Faulkner Hospital. She attended Yale Medical School and Yale Law School, where she spent summers working on Capitol Hill and served as the co-convenor for Obama's 2008 campaign Health Policy Committee. Dr. Parekh previously worked for McKinsey and Company, where she developed and communicated growth, cost-cutting, and innovation strategy plans to a diverse set of client stakeholders. She graduated Phi Beta Kappa from Williams College, majoring in political science and biology.

Physician-Focused Payment Model Technical Advisory Committee

Session 2: Availability and Effectiveness of Digital Tools for Equipping Patients with Information About Their Health Care

(Monday, September 8, 1:10 p.m. – 2:40 p.m. EDT)

Subject Matter Experts

Vishal Gondal – GOQii



Mr. Vishal Gondal is the Founder and CEO of GOQii, a preventive-care platform that turns continuous data from wearables into actionable insights for both consumers and clinicians. By pairing sensor streams with AI-driven coaching and EHR-ready dashboards, GOQii helps patients manage chronic conditions while supplying providers with real-time, risk-stratified analytics that support total-cost-of-care decisions and value-based payment models. The platform now serves millions of users across India, the United Kingdom with NHS, and the Middle East, and its digital-first Sanjeevini protocol was named a semifinalist in the XPRIZE Healthspan competition for demonstrably improving cardiometabolic biomarkers at population scale.

Earlier in his career, Mr. Gondal built Indiagames from a bedroom start-up into India's largest interactive-entertainment company, leading to its acquisition by The Walt Disney Company, where he later ran Digital. Drawing on that background, he brings a practitioner's perspective on data interoperability, gamified behavior change, and dynamic benefit design—highlighting how wearables, AI, and provider-facing tools can empower patients, reduce avoidable spend, and advance total-cost-of-care models.

Trevor Berceau – Epic

Mr. Trevor Berceau is a software developer at Epic, focused on creating a great patient experience. During his 18 years at Epic, he has led multiple acute care R&D teams, and now leads the patient experience teams working on apps like MyChart, MyChart Bedside, and Welcome.

Recently, Mr. Berceau has worked to weave the latest AI capabilities into these tools – focusing on provider efficiency, patient convenience, and responsible, safe deployment. Away from Epic, Trevor enjoys martial arts, which recently provided its own healthcare immersion lesson. When he tore his ACL during black belt training, he saw firsthand the moving parts involved in coordinating care as a patient across multiple health systems.



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Subject Matter Experts

Pradnya B. Bhattad, MD – Interventional Cardiologist



Dr. Pradnya Brijmohan Bhattad is a cardiologist in Minneapolis, Minnesota. She received her medical degree from Grant Medical College and has been in practice for 10 years. She has published several peer-reviewed papers, including articles to further coronary research and to empower patients by promoting patient education and health literacy. Dr. Bhattad also has published a paper on the use of artificial intelligence (AI) technology and its potential to assist cardiologists in making prompt clinical diagnoses by improving interpretation skills.

Ricky Bloomfield, MD – ŌURA

Dr. Ricky Bloomfield is ŌURA's Chief Medical Officer, where he sets the vision for ŌURA's global healthcare programs and partnerships, guides the company through ever-changing healthcare regulations and leads the company's expansion in healthcare solutions. He also enables cross-functional collaboration across the organization to drive the direction of new hardware and software features to scale healthcare ambitions.

Dr. Bloomfield brings expertise in medicine, digital health, clinical informatics, and navigating the U.S. healthcare system. He joins ŌURA from Apple, where he served as Clinical and Health Informatics Lead. During his tenure, Dr. Bloomfield led the launch of several features, including Apple's Health Records on iPhone and iPad.



Before joining Apple, Dr. Bloomfield was the director of Mobile Technology Strategy at Duke University Health System, where he explored the world of clinical informatics, the intersection of technology and healthcare. There, he discovered a problem worth solving: health data interoperability. To address this, he led a team to implement the first application programming interface (API) on an Epic-based electronic health record (EHR) that used the emerging FHIR standard, with the goal of helping patients, clinicians, and researchers easily access health-record data. At Duke, he also collaborated on the largest app-based autism research study of its kind and worked as a hospitalist in both Internal Medicine and Pediatrics.

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Session 3: Emerging Data Strategies for Supporting Shared Decision-making Between Providers and Patients

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Subject Matter Experts

Abhinav Shashank – Innovaccer



Mr. Abhinav Shashank is the CEO and Co-Founder of Innovaccer, a San Francisco-based healthcare technology company on a mission to revolutionize healthcare through innovative technology solutions. Committed to bringing joy back to the practice of medicine and patient care, Mr. Shashank has established himself as an influential strategist with a track record of driving transformative change in the healthcare industry.

Mr. Shashank's initiatives have resulted in \$1.5 billion in cumulative cost savings and partnerships with over 150+ healthcare organizations. His strategic innovations led to a \$3.2 billion valuation. Mr. Shashank's influence extends to thought leadership, with over 300 published articles and recognition in "Modern Healthcare's 40 under 40," "Becker's Hospital Review's Rising Stars Healthcare Leaders under 40," "Goldman Sachs Most Exceptional Entrepreneurs of the Year", "Fortune India 40 under 40", and Forbes' "30 Under 30 Asia: Enterprise Tech". He envisions a future where healthcare becomes 100% consumer-centric and value-driven, leveraging technology for enhanced engagement and outcomes.

David C. Kendrick, MD, MPH, FACP – MyHealth Access Network, Inc. and University of Oklahoma

Dr. David Kendrick is the Founder and CEO of MyHealth Access Network, Oklahoma's state-designated health information exchange and Health Data Utility. He also founded and chairs the Department of Medical Informatics at the University of Oklahoma and serves as Assistant Provost for Strategic Planning at the OU Health Sciences Center.

A nationally recognized leader in health data interoperability, Dr. Kendrick is past Chair and current board member of the National Committee for Quality Assurance (NCQA), Vice-Chair of CIVITAS Networks for Health, and Patient-Centered Data Home (PCDH) governance council member. He previously served as Senior Counsel for Interoperability at the Office of the National Coordinator for Health IT, coauthoring the U.S. 10-Year Roadmap for Interoperability. He has advised numerous federal agencies including ONC, CMS, CMMI, and the Institute of Medicine, and testified before the Senate HELP Committee during the development of the 21st Century Cures Act. Dr. Kendrick holds degrees in chemical engineering, medicine, and public health, and is board-certified in both Internal Medicine and Clinical Informatics. He lives in Tulsa, Oklahoma, with his wife Christie and their four children.



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Session 3: *Emerging Data Strategies for Supporting Shared Decision-making Between Providers and Patients*

(Monday, September 8, 2:50 p.m. – 4:20 p.m. EDT)

Subject Matter Experts

Charles DeShazer, MD – Physician Executive and Formerly with The Cigna Group



Dr. Charles DeShazer is a nationally recognized physician executive and healthcare innovator with a track record of C-suite leadership across payers, providers, and integrated delivery systems. He is known for transforming healthcare quality, equity, and experience through data, digital innovation, and artificial intelligence.

Most recently, Dr. DeShazer served as Chief Quality Officer at The Cigna Group, where he led the Quality and Health Advocacy organization. In that role, he integrated quality, patient experience, health equity, and population health, while embedding AI into clinical and operational workflows to drive outcomes and accountability. He also served as Global Director of Clinical Systems at Google Health, where he helped shape

AI-powered care delivery tools and contributed to the foundation of Google Cloud's healthcare offerings. Earlier in his career, Dr. DeShazer was Chief Medical Officer at Highmark, where he drove utilization and clinical transformation as part of the Living Health strategy. His leadership consistently delivers enterprise-level impact—advancing digital quality measurement, personalizing patient engagement, and improving healthcare value. Board-certified in Internal Medicine with over 12 years of clinical practice, Dr. DeShazer brings the rare perspective of a practicing physician with deep technology fluency and proven system-wide leadership.

Thomas H. Lee, MD, MSc – Press Ganey Associates, Inc.

Dr. Thomas Lee is Chief Medical Officer for Press Ganey Associates, Inc. He is an internist and cardiologist, practices primary care at Brigham and Women's Hospital in Boston, and is on the faculty of Harvard Medical School and the Harvard T.H. Chan School of Public Health, where he was promoted to Professor in 2004. Prior to assuming his role at Press Ganey, he was Network President for Partners Healthcare System, the integrated delivery system founded by Brigham and Women's Hospital and Massachusetts General Hospital.

Dr. Lee is a graduate of Harvard College, Cornell University Medical College, and Harvard School of Public Health. He trained in internal medicine and cardiology at Brigham and Women's Hospital. Dr. Lee is a member of the Boards of Directors of Geisinger Health System and BlueCross Blue Shield of Massachusetts, and he is Chair of the Boards for Geisinger Health Plan and the Blue Cross Blue



Physician-Focused Payment Model Technical Advisory Committee

Thomas H. Lee, MD, MSc – Press Ganey Associates, Inc. *(Continued)*

Shield of Massachusetts Foundation. Dr. Lee is a member of the Panel of Health Advisors of the Congressional Budget Office and the Editorial Board of The New England Journal of Medicine. He is the Editor in Chief of *NEJM Catalyst*. Dr. Lee is the author of nine books including *Chaos and Organization in Health Care* (2009), *Eugene Braunwald and the Rise of Modern Medicine* (2013), *An Epidemic of Empathy in Healthcare* (2016), *The Good Doctor* (2020), *Healthcare's Path Forward* (2023), and *Social Capital in Healthcare* (2025). He has published more than 500 articles in peer-reviewed publications and leading periodicals including *The New England Journal of Medicine*, *Harvard Business Review*, *The New York Times*, and *The Wall Street Journal*.

Session 4: Data-Driven Approaches for Enabling Patients with Chronic Conditions and Enhancing Secondary Prevention

(Tuesday, September 9, 9:10 a.m. – 10:40 a.m. EDT)

Subject Matter Experts

Charles R. Senteio, PhD, MBA, LCSW – Rutgers University



Dr. Charles Senteio is a health informatics researcher focused on investigating the drivers of persistent health inequities and developing solutions to address them. He is an Associate Professor at the Rutgers School of Communication and Information in the Department of Library and Information Science. For the 2020-2021 academic year, he was a visiting Assistant Professor at MIT Sloan School of Management as a MIT MLK Visiting Scholar. Dr. Senteio's community-engaged research endeavors to address persistent healthcare disparities. His funded investigations span several chronic conditions characterized by persistent inequity, which include HIV/STIs, diabetes, hypertension, chronic kidney disease, and breast and prostate cancer. He has led community-based research projects based in Flint, Ypsilanti, Detroit, Dallas, and central New

Jersey. Dr. Senteio is particularly interested in using both existing technology (i.e., smartphones, tablets) and emerging technology (i.e., machine learning) to improve outcomes for underserved patients, which include formerly incarcerated, individuals from racial minority groups underrepresented in research, and low-SES urban populations. His current research is investigating how perceptions (e.g., perceived discrimination, perceived trustworthiness of providers, acculturation) influence behaviors known to impact outcomes (e.g., attendance at primary care appointments, cancer screenings, etc.). His upcoming book, published by Cambridge University Press anticipated in late 2025, will describe how experiences of racial discrimination influence health behaviors and decisions among Black people diagnosed with prostate cancer and Black mothers who have given birth within the past 5 years.

Dr. Senteio received a PhD in health informatics from the School of Information at the University of Michigan where he also completed a Master's in Social Work (MSW). He began his IT strategy consulting career in the high-tech industry with Booz Allen Hamilton, then Accenture, after receiving an MBA from the Ross School of Business at Michigan. He started a consulting practice in 2002 in Dallas to concentrate exclusively on healthcare. During that time, he supervised and trained Community Health Workers in his consulting work with Project Access in Dallas (a "safety-net" program for the under and uninsured) and with Baylor University Hospital in Dallas. He continues to advise large corporations and start-ups on various health equity issues, which include how AI-enabled tools may exacerbate, or abate, health inequities.

Physician-Focused Payment Model Technical Advisory Committee

Session 4: Data-Driven Approaches for Enabling Patients with Chronic Conditions and Enhancing Secondary Prevention

(Tuesday, September 9, 9:10 a.m. – 10:40 a.m. EDT)

Subject Matter Experts

Gianni Neil, MD – ChenMed



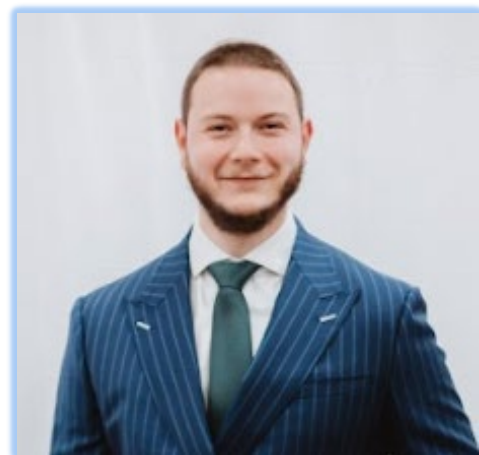
Dr. Gianni Y. Neil serves as Chief Medical Officer for ChenMed, where she oversees clinical operations for ChenMed, leading approximately 500 clinicians across 111 medical centers in 12 states. ChenMed is a full risk Medicare Advantage Provider that leads the industry in MLR performance. Dr. Neil's visionary leadership style combines clinical expertise with operational excellence, making her instrumental in ChenMed's continued growth and success in delivering high-quality, cost-effective care to seniors nationwide. She compassionately leads through people, striving to create a work environment for primary care providers that offers both professional and personal growth. Dr. Neil's goal is to create the best destination for providers and patients to practice and receive healthcare, respectively.

Dr. Neil earned her Doctor of Medicine from the University of Miami Leonard M. Miller School of Medicine and completed her combined Internal Medicine-Pediatrics residency at Baylor College of Medicine in Houston. She is board-certified by the American Board of Internal Medicine and holds an unrestricted Florida medical license. Prior to joining ChenMed, Dr. Neil served as a hospitalist with IPC - The Hospitalist Company and HealthBridge Children's Hospital, where she held leadership roles in Quality, Safety, and Medical Executive Committees while participating in resident education. Her exceptional leadership has been recognized with numerous honors, including being the first recipient of ChenMed's prestigious "Deliver the Mission Award" in 2020 and nomination as one of Legacy Magazine's Top Black Professionals in Healthcare in 2018. When she is not leading at ChenMed, she spends time with her 5 children and one new granddaughter. She serves on the Board of Directors at her church and teaches Sunday School. She loves to travel and is proficient in Spanish.

Mendel Erlenwein – CareCo

Mr. Mendel Erlenwein is the Founder and CEO of CareCo, an AI-powered copilot for care coordinators designed to streamline communication, reduce burnout, and improve care delivery across value-based programs like CCM, TCM, and AWVs. He previously built Previva Health Group, a care coordination company.

Mr. Erlenwein brings a unique blend of frontline experience and cutting-edge technology innovation, with a deep understanding of how to scale care teams while staying grounded in human connection. He is a vocal advocate for empowering care workers and enabling more efficient, patient-centered models of care.



Physician-Focused Payment Model Technical Advisory Committee

Session 4: Data-Driven Approaches for Enabling Patients with Chronic Conditions and Enhancing Secondary Prevention

(Tuesday, September 9, 9:10 a.m. – 10:40 a.m. EDT)

Subject Matter Experts

Khue Nguyen, PharmD – Emprise Health

[\(Previous submitter - Advanced Care Model \(ACM\) Service Delivery and Advanced Alternative Payment Model proposal\)](#)



Dr. Khue Nguyen is a healthcare innovation executive and founder of Emprise Health, bringing deep expertise in value-based care architecture and payment model innovation to provider enablement solutions. She is currently focused on AI-enabled care as the next critical catalyst in VBC. As SVP of Product & Strategy at CVS Accountable Care, Khue architected the organization's transformation from concept to \$3B+ revenue, establishing CVS as the industry leader in accountable care that served 1M+ lives across 40+ states through partnerships with 60,000+ providers. Dr. Nguyen's work has directly influenced federal payment policy through collaboration with CMMI and the PTAC on the Advanced Care Model, resulting in new payment frameworks, including the ACO REACH High Needs. Previously, she secured and implemented a prestigious \$13M CMMI Health Care Innovation Round 1 award, scaling the Advanced Illness Management program across Sutter Health's 20-hospital network and generating \$5,700 per patient in value. With a distinctive combination of entrepreneurial vision and enterprise-scale execution, Dr. Nguyen has consistently translated policy frameworks into operational excellence. She holds a PharmD with Health Policy and Management emphasis from the University of California, San Francisco, and has been recognized with CVS Health's CEO Award for translating entrepreneurial approaches into transformative healthcare solutions. As a PTAC presenter, Dr. Nguyen brings both the provider perspective and payer innovation experience essential for advancing physician-focused payment models.

Session 5: Payment Models and Benefit Design Improvements to Enhance Patient Empowerment

(Tuesday, September 9, 10:50 a.m. – 12:20 p.m. EDT)

Subject Matter Experts

Robby Knight, MBA, MS, MSW – Soda Health

A social worker by training, Mr. Robby Knight has made it his life's mission to address health inequities in a broad and meaningful way. He believes to his core that there has to be a better way for people to get their first-order needs met—in an economic model that isn't prohibitive for health plans and employers to scale. He became obsessed with an idea to transform how social care is delivered, and Soda Health (the phonetic pronunciation for social determinants of health) was born. Mr. Knight was one of the architects behind Walmart Health, a founding member of Walmart's health insurance brokerage, and was responsible for building Walmart's flex card business into a \$2B revenue stream within 3 years. He has a Bachelor of Social Work, Master of Science in Management Information Systems, and Master of Business Administration from the University of Alabama and a Master of Social Work from Columbia University.



Physician-Focused Payment Model Technical Advisory Committee

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Subject Matter Experts

Clay Johnston, MD, PhD, MPH – Harbor Health



Dr. S. Claiborne “Clay” Johnston is the Co-Founder and Chief Medical Officer of Harbor Health, a vertically integrated health delivery system that launched 2022 in Austin, Texas. Harbor Health is working with employers and Medicare to redesign benefits and care to focus on achieving the best health possible while reducing cost. From 2014 to 2021, he was the inaugural Dean of the Dell Medical School at The University of Texas at Austin.

Dr. Johnston specializes in stroke care and research with a focus on identifying risk factors and secondary prevention treatments after TIA and ischemic stroke. He was formerly at the University of California, San Francisco, where he served as Director of the Clinical and Translational Science Institute, Associate Vice Chancellor of Research,

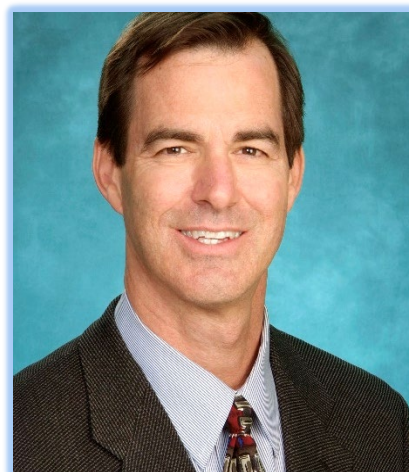
and Founding Director of the Center for Healthcare Value.

Dr. Johnston is a graduate of Amherst College, completed medical school at Harvard University, and received a PhD in epidemiology from the University of California, Berkeley.

Paul Berggreen, MD – GI Alliance, Arizona Digestive Health

Dr. Paul Berggreen serves as the Chief Strategy Officer of the GI Alliance and is the Founder and President of Arizona Digestive Health, a part of the GI Alliance and the largest gastroenterology group in the western US. He has been in private practice in Phoenix since 1993 and served as site director of the University of Arizona/Phoenix VA GI fellowship program for 16 years.

Dr. Berggreen has served in various executive roles for the Digestive Health Physicians Association (DHPA), a national not-for-profit political advocacy organization supporting over 2300 gastroenterologists and their patients. He is currently the Chair of data analytics, an assignment that complements his long-term interest in using data to improve patient care and the care process.



Dr. Berggreen’s interest in improving patient communication and care coordination has led him to spearhead the Chronic Care Management initiative within the GI Alliance. He speaks nationally about data initiatives in medicine and their practical applications. He is an advisor to Gastro GPO and has served on the medical advisory board of AmSurg. Dr. Berggreen earned his medical degree from Louisiana State University Medical School in New Orleans. He completed his internal medicine residency at Good Samaritan Medical Center and his GI fellowship at the University of Arizona/Phoenix VA Medical Center.

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Subject Matter Experts

Kaitlyn Pauly, MS, RDN, DipACLM – American College of Lifestyle Medicine



As the Chief Integration Officer for the American College of Lifestyle Medicine, Ms. Kaitlyn Pauly supports the Education, Practice Advancement and Research departments who develop and integrate high-quality lifestyle medicine education, training, research, resources and support tools across academic institutions, health systems, workplaces, research networks, risk-bearing entities, communities and other stakeholders of the healthcare ecosystem.

She also supports the advancement of the field of lifestyle medicine by raising awareness of barriers and advocating for solutions to achieve successful lifestyle medicine implementation, including those linked to payment, incentives, quality measure misalignment, and structural support.

Ms. Pauly brings experience from her previous roles in clinical weight management, telehealth, employee wellbeing, higher education, foodservice, and whole health to her role with the American College of Lifestyle Medicine.