Health Insurance Coverage and Access to Care Among Latinos: Recent Trends and Key Challenges

KEY POINTS

- Uninsured rates in the Latino population have fallen since the passage of the Affordable Care Act (ACA), from 30 percent in 2013 to a low of 19 percent in 2017.
- However, the uninsured rate among Latinos is still more than double that among non-Latino Whites (20 vs. 8 percent in 2019). Even though Latinos are more likely to be in the workforce than non-Latinos, they are less likely to receive health insurance through their employment and more likely to enroll in Medicaid coverage.
- The uninsured rate among Latinos increased slightly between 2017 and 2020, which coincided with substantial reductions in funding for Marketplace outreach and enrollment assistance. Lack of awareness and understanding regarding eligibility for Medicaid and Marketplaces remains a barrier to obtaining health coverage.
- Access to care also improved for Latinos between 2013 and 2016 after passage of the Affordable Care Act.
- However, Latinos are less likely to have a usual source of care, are more likely to be concerned about medical bills, and are more likely to have delayed care in 2020 due to the COVID-19 pandemic compared to non-Latinos.
- Language barriers contribute to disparities in access to care. Latinos who primarily speak Spanish are more likely to lack a usual source of care, have fewer outpatient visits, and receive fewer prescription medications than Latinos who are English proficient.
- The American Rescue Plan’s enhanced Marketplace subsidies, combined with increased spending on Navigators and enrollment outreach in 2021, will increase the range of affordable coverage options for Latinos and can help improve health equity in this population.

BACKGROUND

Latinos are the largest racial or ethnic minority group in the United States and are projected to grow to 25% of the population by 2045. The U.S. Office of Management and Budget defines “Hispanic or Latino” as any person of Cuban, Mexican, Puerto Rican, South or Central American, or other Spanish culture or origin, regardless of race. According to data from the 2020 Decennial Census, there are more than 62 million Latinos living in the U.S. In 2019, among Latino subgroups, Mexicans ranked as the largest at 61.4 percent, followed by Puerto Ricans (9.6 percent), Central Americans (9.8 percent), South Americans (6.4 percent), and Cubans (3.9 percent). States with the largest Latino populations were California, Texas, Florida, New York, Arizona, Illinois, New Jersey, Colorado, Georgia, and New Mexico, and in a growing number of U.S. cities, Latinos are now the

* This brief uses the term “Latino” to refer to all individuals of Hispanic and Latino origin.
Latinos are also the youngest demographic group in the U.S. In 2019 approximately 31 percent of Latino Americans were under the age of 18 compared to 19 percent of non-Latino Whites.

Health outcomes among Latinos are affected by factors such as lack of health insurance, language and cultural barriers, and lack of access to care. The Centers for Disease Control and Prevention (CDC) reports that the leading causes of illness and death among Latinos include heart disease, cancer, unintentional injuries, stroke, and diabetes. Some other health conditions and risk factors that significantly affect Latinos are asthma, chronic obstructive pulmonary disease, HIV/AIDS, obesity, suicide, and liver disease.

Latinos have consistently been overrepresented in the uninsured population. Prior to the implementation of the Affordable Care Act (ACA), Latinos had the second highest nonelderly uninsured rate among ethnic and racial populations with more than 30 percent uninsured. As described in more detail below, the Latino uninsured rate fell dramatically after the ACA, but as of 2019, Latinos were 20 percent of the total non-elderly population but accounted for 37 percent of the nonelderly uninsured population. Studies show that people without health insurance coverage are less likely to receive necessary preventive care and screening services, have less access to care, and experience worse health outcomes than those with health insurance coverage. Latinos are more likely to delay care, less likely to have a usual source of care, and more likely to be concerned about medical bills than their non-Latino counterparts. The cost of services is also a significant barrier to care for many in the Latino community.

This issue brief analyzes changes in health insurance coverage and examines disparities in health status and access to care between Latinos and non-Latino Whites using data from 2013-2020. This Issue Brief is part of a series of ASPE Issue Briefs examining the change in coverage rates after implementation of the ACA among select racial and ethnic populations.

**DATA SOURCES AND METHODS**

This issue brief presents data from several federal data sources. We present coverage estimates from the American Community Survey (ACS), conducted by the Census Bureau. The ACS is the largest national survey of households. The Census Bureau surveys almost 300,000 households each month for the ACS and collects health insurance and demographic information, including race and ethnicity, along with other types of information. This brief used ACS data from 2013 and 2019 for population, health insurance coverage and demographic estimates. Individuals were defined as uninsured if they did not report having any private health insurance, Medicare, Medicaid, CHIP, state-sponsored or other government-sponsored health plan, or military plan at the time of interview; respondents were also defined as uninsured if they had only Indian Health Service coverage.

We present results by Public Use Microdata Areas (PUMAs), the most granular level of geography available in the ACS public use file. PUMAs are geographic areas within each state that contain no fewer than 100,000 people; they can consist of part of a single densely populated county or can combine parts or all of multiple counties that are less densely populated.

We also analyzed the National Health Interview Survey (NHIS) to assess differences in health care access for Latinos and non-Latinos in the U.S. from 2013-2020. All analyses were weighted to reflect the noninstitutionalized population and to adjust for complex survey design. The health care access measures included not having a usual source of care, delaying medical care due to cost, worrying about medical bills, delaying prescription refills to save money, problems paying medical bills, and inability to pay medical bills.

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In federal survey data, ethnicity (i.e., Hispanic or Latino origin) and race are two distinct categories. Origin is defined by the Census Bureau as ancestry, lineage, heritage, nationality group, or country of birth. Hispanic or Latino origin includes persons of Mexican, Puerto Rican, Cuban, Central American, South American, or Spanish origin.

**HEALTH COVERAGE**

TheACA expanded access to health coverage for millions of Americans through the Marketplace and Medicaid expansion to low-income adults. Compared to other ethnic and racial groups, Latinos experienced the largest percentage point decline in their uninsured rate in the ACS data. Figure 1 demonstrates the decline in the uninsured rate among Latinos compared to other groups in the period after implementation of the ACA’s coverage expansions, from 30 percent in 2013 to a low of 19 percent in 2017, before increasing slightly back to 20 percent in 2019.

While progress has been made over the past decade, the Latino uninsured rate remained more than double the uninsured rate of non-Latino individuals in the most recent ACS data (20 percent v. 9 percent). The 2020 National Health Interview Survey (NHIS) found among nonelderly respondents, Latino adults (30 percent) were more likely than Black non-Latino (14 percent), White non-Latino (9 percent), and Asian non-Latino (9 percent) adults to be uninsured.

**Figure 1: Uninsured Rate for Nonelderly U.S. Population by Race and Ethnicity, 2010-2019**

Source: Results are survey-weighted estimates using ACS Public Use Microdata Sample, 2010-2019.
The largest single year increase in the Latino uninsured rate during the time period studied occurred from 2018 to 2019, when the rate increased from 19.2 percent to 20.2 percent. In comparison, the total U.S. uninsured rate increased from 10.7 percent to 11.1 percent from 2018 to 2019. Thus, the pattern of increasing uninsured rates among Latino individuals from 2018-2019 is similar to national trends for other groups, but somewhat more pronounced.

Latino children were particularly affected by the recent coverage losses. While the overall uninsured rate among all U.S. children started increasing between 2016 and 2019, the increase among Latino children was twice as large as the increase among non-Latino children – a 1.6 percent-point increase compared to a 0.7 percent-point increase. This has reversed previous progress towards narrowing coverage disparities between Latino children and their non-Latino peers. This increase in uninsured rates occurred during a period of reduced funding for Marketplace outreach and enrollment assistance, and other changes including immigration policies that may have reduced both Medicaid and ACA-related enrollment.

Though the Latino uninsured rate has decreased substantially since the implementation of the ACA, high uninsurance rates persist in particularly states including Texas, Georgia, and Florida, states that have not adopted Medicaid expansion for adults. These non-expansion states with large Latino populations disproportionately impact the uninsured rate. For Latinos, Medicaid serves an important role for health coverage; while Latinos are more likely to participate in the workforce than non-Latinos, they are less likely to have employer-sponsored insurance. According to a recent ASPE analysis, if the remaining non-expansion states were to expand Medicaid eligibility for adults to 138% of the Federal Poverty Level (FPL), the number of uninsured Latino adults (age 18-64) eligible for Medicaid would increase sixfold from 226,000 to 1,361,000.

Coverage patterns for Latinos reflect more limited access to employer-sponsored coverage among Latino adults, due to higher rates of employment in low-wage jobs that are less likely to offer health coverage, as well as more limited access to and barriers to enrolling in public coverage options. According to recent survey data, the share of Latino adults who report receiving employer-sponsored coverage is half that of non-Latino Whites, 27 v. 53 percent. The ACA aimed to address these inequities and reduce the financial burden on many households by providing free coverage through Medicaid expansion and significantly limiting costs for low-income families through the Marketplace.

The American Rescue Plan (ARP) builds on the ACA by extending and enhancing Marketplace subsidies, which enables many Americans to access more affordable coverage. Individuals with family incomes above 400 percent of the FPL ($51,520 for a one-person household, $106,000 for a family of four in 2021) now qualify for premium subsidies in 2021. Many others who already qualified for Premium Tax Credits are able to receive larger subsidies. A recent ASPE analysis estimated that among uninsured Latino adults, approximately 69 percent now have access to a zero-premium plan on Healthcare.gov, and 80 percent can find a plan for $50 premiums or less per month due to the ARP subsidy provisions.

**Characteristics of Uninsured Latinos**

As shown in Figure 2, the total number of uninsured persons in the US declined considerably after implementation of the ACA, from 48 million in 2010 to just over 30 million in 2019. However, over this same period of time, Latinos have represented a growing share of the uninsured population, accounting for 37 percent of the total uninsured in 2019.
The map in Figure 3 displays the nonelderly uninsured rate and percent of persons under the age of 65 who identify as Latino in 2019, by PUMA (local areas defined on page 3 of this report). In the top 10 PUMAs ranked in order of percent uninsured, Latino individuals are an average of 90 percent of the uninsured and 91 percent of Marketplace subsidy-eligible uninsured. As shown in Figure 3, several states with large numbers of Latino individuals have low uninsured rates — indicated in blue on the map — including California, Arizona, New Mexico, and Washington, all states that have expanded Medicaid. States with large Latino populations and high uninsured rates — indicated on the map in purple — include Florida and Texas, which have not expanded Medicaid.

It is important to note that in all of the figures presented, PUMAs in densely populated urban areas do not cover large enough geographic areas to show up clearly in national maps. For example, Figure 3 does not indicate some of the small densely populated PUMAs with high shares of Latino individuals, including those in Central Los Angeles County (where up to 99 percent of the uninsured population is Latino, depending on the PUMA) and in Las Vegas (where up to 65 percent of uninsured are Latino). More granular data are available from ASPE for these and other geographic areas.

Figure 3: Uninsured Rate and Percent of Persons Who Identify as Latino in 2019, by PUMA

Source: Results are survey-weighted estimates using ACS Public Use Microdata Sample, 2019.
Note: % Latino: Very High (>75%), High (50-75%), Medium (25-50%), Low (0-25%). % Uninsured: Very High (>30%), High (20-30%), Medium (10-20%), Low (0-10%).

Table 1 shows the change in uninsurance for Latinos from 2013 to 2019, by income. All income groups have experienced a reduction in uninsurance since 2013, with the 100-200% FPL group experiencing the largest reduction of 12 percentage points (38 percent vs. 26 percent) – largely due to the implementation of the ACA’s Medicaid expansion and Marketplace subsidies in this income range.

Table 1: Estimates of Uninsured Latinos by Household Income, 2013-2019

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<tr>
<td>0-100</td>
<td>35%</td>
<td>31%</td>
<td>26%</td>
<td>25%</td>
<td>25%</td>
<td>24%</td>
<td>26%</td>
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<tr>
<td>101-200</td>
<td>38%</td>
<td>32%</td>
<td>26%</td>
<td>25%</td>
<td>24%</td>
<td>25%</td>
<td>26%</td>
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<tr>
<td>201-400</td>
<td>28%</td>
<td>22%</td>
<td>19%</td>
<td>18%</td>
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<td>19%</td>
<td>20%</td>
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<tr>
<td>400+</td>
<td>13%</td>
<td>10%</td>
<td>9%</td>
<td>8%</td>
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<td>9%</td>
<td>10%</td>
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</table>

Source: ASPE analysis of the ACS

Latino individuals for whom English is not their primary language are disproportionately uninsured. Our analysis shows that among the total U.S. nonelderly uninsured population, approximately 4.7 percent do not speak English, but among uninsured Latinos, the share of individuals who do not speak English is more than twice as high at 11.5 percent. Table 2 shows the nonelderly uninsured rates for persons who self-reported not speaking English at all, speaking English very well, or not speaking English well in the ACS. In 2019, the majority of Latinos who do not speak English were uninsured. As Table 2 shows, the uninsured rate for non-Latino individuals who do not speak English was significantly lower than that of their Latino counterparts (27 percent v. 56 percent).
Table 2: Estimates of Nonelderly Uninsured Rates by English Proficiency and Ethnicity, 2013-2019

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<tbody>
<tr>
<td>Latino</td>
<td>Does not speak English</td>
<td>68%</td>
<td>61%</td>
<td>55%</td>
<td>52%</td>
<td>53%</td>
<td>53%</td>
<td>56%</td>
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<tr>
<td></td>
<td>Yes, but not well</td>
<td>58%</td>
<td>51%</td>
<td>45%</td>
<td>43%</td>
<td>42%</td>
<td>42%</td>
<td>44%</td>
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<tr>
<td></td>
<td>Yes, speaks well</td>
<td>27%</td>
<td>21%</td>
<td>17%</td>
<td>16%</td>
<td>16%</td>
<td>16%</td>
<td>17%</td>
</tr>
<tr>
<td>Non-Latino</td>
<td>Does not speak English</td>
<td>42%</td>
<td>34%</td>
<td>28%</td>
<td>24%</td>
<td>26%</td>
<td>25%</td>
<td>27%</td>
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<tr>
<td></td>
<td>Yes, but not well</td>
<td>32%</td>
<td>25%</td>
<td>20%</td>
<td>18%</td>
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<tr>
<td></td>
<td>Yes, speaks well</td>
<td>14%</td>
<td>12%</td>
<td>9%</td>
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Source: ASPE analysis of ACS

Figure 4 presents uninsured rates for Latino subpopulations by origin, and also shows the share of the Latino population in each subgroup. Latinos of Mexican descent represent by far the largest group, more than 60 percent of the Latino population. In terms of coverage, two results are striking: the uninsured rate fell from 2013 to 2019 for all Latino subgroups, and the underlying variation in uninsured rates across these groups is extremely wide, with rates more than 3 times as high among Central Americans than Puerto Ricans in 2019 (30 percent vs. 9 percent).

Citizenship and immigration status play an important role in these differences across groups. Puerto Ricans are U.S. citizens, meaning they are unencumbered by some of the coverage barriers that immigrants in other Latino subgroups may face. Legal immigrants can purchase coverage through the ACA Marketplace and may receive subsidies for this coverage, including those who are not eligible for Medicaid or CHIP because they have not yet been permanent residents for 5 years, as required by law for Medicaid eligibility. Although they are eligible for coverage, these immigrant groups may face a range of potential barriers to enrollment, including confusion about eligibility policies, difficulty navigating the enrollment process, and language and literacy challenges.

The decline in coverage among Latinos in 2018-2019 may, in part, reflect changes to policies affecting immigrants under the Trump administration, which contributed to growing fears among immigrant families (both Latino and non-Latino) about participating in public programs including health coverage.\textsuperscript{20} Research shows immigration policies have had a chilling effect on enrollment for many families, beyond those directly affected by the policies, and can further exacerbate disparities in insurance rates between Latinos and non-Latinos.\textsuperscript{21}
Figure 4: Uninsured Rates Among Latino Subgroups, 2013-2019

<table>
<thead>
<tr>
<th>Year</th>
<th>Central American</th>
<th>Cuban</th>
<th>Dominican</th>
<th>Mexican</th>
<th>Non-Latino</th>
<th>Other</th>
<th>Puerto Rican</th>
<th>South American</th>
</tr>
</thead>
<tbody>
<tr>
<td>2013</td>
<td>40%</td>
<td>29%</td>
<td>22%</td>
<td>32%</td>
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<td>19%</td>
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<td>28%</td>
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<tr>
<td>2014</td>
<td>34%</td>
<td>22%</td>
<td>17%</td>
<td>27%</td>
<td>11%</td>
<td>16%</td>
<td>13%</td>
<td>22%</td>
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<td>2015</td>
<td>30%</td>
<td>17%</td>
<td>13%</td>
<td>23%</td>
<td>9%</td>
<td>13%</td>
<td>10%</td>
<td>18%</td>
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<tr>
<td>2016</td>
<td>28%</td>
<td>16%</td>
<td>11%</td>
<td>21%</td>
<td>8%</td>
<td>12%</td>
<td>9%</td>
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<td>2017</td>
<td>28%</td>
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<td>9%</td>
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<td>2018</td>
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<td>16%</td>
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<td>2019</td>
<td>30%</td>
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<td>13%</td>
<td>22%</td>
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Source: ASPE Analysis of ACS

ACCESS TO CARE

Access to affordable, high quality, and timely health care may prevent onset of disease and help patients to avoid experiencing health complications of chronic conditions. While health insurance coverage status is a critical facilitator of access to care, there are other important factors affecting health care access as well. For instance, having a usual source of care is associated with receipt of preventive health care and management of chronic diseases, and has been well documented to prevent emergency department visits and reduce unmet health needs. Even among those with health insurance, cost barriers can lead to delays in health care access associated with poorer health status. This section explores differences in 2013-2020 trends in access to care between Latinos and non-Latinos.

As shown in Table 4, access to care for Latinos improved considerably for most measures after the implementation of the ACA in 2013. From 2013 to 2019, the share of Latinos without a usual source of care or with delays filling prescriptions due to cost both fell by more than one-third, and the share worried about medical bills fell by one quarter. Notably, rates remained higher among Latinos than non-Latinos throughout the study period for lacking a usual source of care and worried about medical bills measures in Table 4. The last column in Table 4 corresponds to a survey item that was only asked of respondents who reported that they did experience problems paying or were unable to pay for medical bills.

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<tr>
<td>2013</td>
<td>21%**</td>
<td>12%</td>
<td>10%</td>
<td>10%</td>
<td>36%**</td>
<td>18%</td>
<td>15%**</td>
<td>12%</td>
<td>22%**</td>
<td>19%</td>
<td>56%</td>
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<tr>
<td>2014</td>
<td>19%**</td>
<td>11%</td>
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<td>20%**</td>
<td>17%</td>
<td>54%</td>
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<td>2015</td>
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<td>8%</td>
<td>8%</td>
<td>30%**</td>
<td>14%</td>
<td>10%</td>
<td>9%</td>
<td>19%**</td>
<td>16%</td>
<td>55%</td>
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<tr>
<td>2016</td>
<td>17%**</td>
<td>11%</td>
<td>7%*</td>
<td>8%</td>
<td>28%**</td>
<td>13%</td>
<td>10%</td>
<td>9%</td>
<td>17%*</td>
<td>15%</td>
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<td>2017</td>
<td>18%**</td>
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<td>8%</td>
<td>9%</td>
<td>26%**</td>
<td>14%</td>
<td>10%</td>
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<td>17%**</td>
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<td>2018</td>
<td>18%**</td>
<td>12%</td>
<td>9%**</td>
<td>10%</td>
<td>28%**</td>
<td>14%</td>
<td>9%</td>
<td>9%</td>
<td>16%</td>
<td>15%</td>
<td>55%</td>
<td>53%</td>
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<tr>
<td>2019</td>
<td>13%**</td>
<td>9%</td>
<td>10%**</td>
<td>8%</td>
<td>27%**</td>
<td>13%</td>
<td>9%</td>
<td>8%</td>
<td>16%</td>
<td>15%</td>
<td>65%</td>
<td>62%</td>
</tr>
</tbody>
</table>

* p < 0.05 for Latino vs. non-Latino
** p < 0.01 for Latino vs. non-Latino
† only available for respondents who indicated that they did experience problems paying or were unable to pay medical bills

Source: ASPE Analysis of NHIS

We also looked at access to care among Latinos by language—specifically, which language the NHIS interview was conducted. Information on the interview language was only available up until 2018, and thus we relied on pooled 2013-2018 NHIS data. Findings presented in Table 5 below show Latinos who were interviewed in Spanish or in a combination of English and Spanish were more likely to lack a usual source of care and worry about medical bills compared to Latinos who were interviewed in English only. This is consistent with a recent study which found health care spending among Latino adults with limited English proficiency was 35 percent lower than for similar Latino adults who were English proficient. Latino adults with limited English proficiency also made fewer outpatient and emergency department visits, had fewer inpatient days, and received fewer prescription medications than Latino adults who were English proficient.33


<table>
<thead>
<tr>
<th>Language</th>
<th>No usual source of care</th>
<th>Delayed care due to cost</th>
<th>Worried about medical bills</th>
<th>Delayed refilling prescription medications to save money</th>
<th>Problems paying or unable to pay medical bills</th>
<th>Unable to pay medical bills†</th>
</tr>
</thead>
<tbody>
<tr>
<td>English only</td>
<td>15%**</td>
<td>6%**</td>
<td>21%**</td>
<td>10%</td>
<td>18%**</td>
<td>55%</td>
</tr>
<tr>
<td>Spanish</td>
<td>22%</td>
<td>8%</td>
<td>46%</td>
<td>10%</td>
<td>18%</td>
<td>54%</td>
</tr>
<tr>
<td>English and Spanish</td>
<td>22%</td>
<td>8%</td>
<td>36%</td>
<td>9%</td>
<td>21%</td>
<td>53%</td>
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* p < 0.05 for Spanish (or English and Spanish) vs. English only
** p < 0.01 for Spanish (or English and Spanish) vs. English only
† only available for respondents who indicated that they did experience problems paying or were unable to pay medical bills

Beginning in July of 2020, NHIS added several questions in response to the COVID-19 pandemic, and Table 6 presents changes in access to care during the pandemic.34 Latino adults were more likely to have delayed care due to the pandemic compared to non-Latinos. Rates of not getting medical care due to the pandemic were similar among Latinos and non-Latinos, though higher for adults in both groups than for children.
Table 6. Access to Care During the COVID-19 Pandemic (2020) for Latinos and non-Latinos, By Age

<table>
<thead>
<tr>
<th>Year &amp; Age Group</th>
<th>Delayed care due to COVID-19</th>
<th>Did not get medical care due to COVID-19</th>
<th>Visits done virtually due to COVID-19 (telemedicine)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Latino</td>
<td>Non-Latino</td>
<td>Latino</td>
</tr>
<tr>
<td>2020: Adults (Ages 18-64)</td>
<td>24%**</td>
<td>19%</td>
<td>15%</td>
</tr>
<tr>
<td>2020: Children (Ages 0-17)</td>
<td>12%</td>
<td>14%</td>
<td>8%</td>
</tr>
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</table>

* p < 0.05 for Latino vs. non-Latino  
** p < 0.01 for Latino vs. non-Latino  

Source: ASPE Analysis of NHIS

COVID-19 PANDEMIC ECONOMIC AND HEALTH EFFECTS

The COVID-19 pandemic created unprecedented health and economic crises, with impacts disproportionately affecting low-wage workers, people of color, and women. In many Latino communities, the COVID-19 pandemic exacerbated financial vulnerabilities and health challenges. Job losses during the pandemic left many people without employer-sponsored health insurance (ESI). A recent analysis of Census Bureau data indicated that of the 3.3 million non-elderly adults in the U.S. lost ESI during the summer of 2020, and nearly half of them (1.6 million) were Latino adults. However, studies have shown that these ESI coverage losses appear to have largely been offset by Medicaid and Marketplace enrollment increases.

Latino communities suffered a disproportionately high number of deaths from COVID-19. In part, this may reflect the larger share of Latinos who are essential workers, including food services, health care, and construction. Relative to past years, the number of deaths for Latinos increased 53.6 percent, the largest percentage increase of all racial and ethnic groups. A recent ASPE analysis found that the provisional COVID-19 age-adjusted death rate per 100,000 persons for Latinos was more than double the rate for non-Latino Whites (288 v. 124). In addition, the vaccination rate for Latinos lagged behind that of non-Latino Whites earlier in the vaccination effort; in May 2021, only 57 percent of Latino adults had received at least one vaccine dose, compared to 65 percent of non-Latino Whites. More recently, however, vaccinations for Latinos have surged and have eliminated this disparity. Between July and September, Latino adults experienced the largest increase in vaccine uptake of all racial and ethnic groups, and a September 2021 report indicated that 73 percent of Latino adults report having received at least one dose, compared to 71 percent of non-Latino Whites. Another ASPE report found that COVID-19 vaccination has played a key role in protecting Medicare beneficiaries against hospitalization and deaths from COVID-19, including 5,000 fewer deaths among Latino beneficiaries between January and May 2021.

DISCUSSION

Under ACA coverage expansions, the uninsurance rate among Latinos declined substantially. Despite considerable progress, Latino communities continue to face significant disparities in coverage compared to non-Latinos. Funding for ACA Marketplace outreach and enrollment assistance was drastically reduced in 2017-2018, in addition to changes in policies affecting immigrants that may have dissuaded some from enrolling in health insurance. Evidence suggests that outreach and enrollment assistance are particularly important to Latino communities; out of the 11 million U.S. residents who are uninsured but likely qualify for subsidies in the ACA Marketplace (based on pre-ARP standards), 30 percent are Latino and 9 percent reside in homes where English is not the predominant language. Studies have shown that Marketplace enrollment increases in association with greater levels of advertising. Further, studies have found that there are differences in messaging between Spanish and English ads, with Spanish-language ads more likely to mention...
enrollment assistance compared to English-language ads. Culturally-tailored outreach and marketing for the ACA Marketplaces are important in closing the gaps in coverage among Latinos, particularly among Latinos who reside in predominantly Spanish-speaking households and who are eligible for subsidies. More personal approaches to enrollment assistance are known to be beneficial in enrolling Latinos, particularly those who predominantly speak Spanish, into coverage. Studies suggest that Latinos are more likely than other groups to receive in-person enrollment assistance and that those who did were more likely to enroll in coverage. Spanish-speakers are also more likely than English-speakers to prefer and seek telephone or in-person assistance (versus online assistance). Spanish-language ads for ACA Marketplace were significantly more likely to be sponsored by state Marketplaces, suggesting a relative lack of federal Marketplace advertising in recent years may have hindered enrollment among Spanish-speaking individuals.

With respect to access to care, we find that Latinos experienced improvements after implementation of the ACA, though they were consistently more likely to report access to care barriers compared to non-Latinos even after the ACA. Latinos were also more negatively affected by the COVID-19 pandemic than non-Latinos, including adverse effects on access to care and higher COVID-19 outcomes including infections and deaths. Increased vaccination rates in recent months among Latinos are a promising change.

Implementation of the ARP offers opportunities to make insurance coverage and health care more affordable for all enrollees, including Latinos. The ARP increased tax credits for millions of people in order to reduce premiums and to provide access to affordable health coverage. Under the ARP, approximately 2.6 million Latinos who are uninsured may be eligible for zero-dollar health care plans, and 3 million may be eligible for plans that are less than $50 per month. Increased funding from the Centers for Medicare and Medicaid Services – approximately $80 million total, up from the $10 million in annual funding from 2017 to 2019 – will support navigators’ outreach and educational activities, including those with a focus on culturally-responsive interventions. Already, enrollment among Latinos has been increasing: during the 2021 Special Enrollment Period, the percentage of consumers who self-reported as Latino increased to 19 percent, up from 16 percent in 2019-2020. Importantly, Latinos are very diverse in their coverage rates, economic conditions, citizenship and immigration status, family origin, and many other factors. Efforts to improve coverage and health equity among Latinos must take these differences into account as they address the health and socioeconomic needs within this population.

**CONCLUSION**

Though many Latinos have gained coverage under the ACA, there is a significant and persistent disparity in uninsured rates between Latinos and non-Latinos. This disparity is particularly pronounced in states that have not adopted the ACA Medicaid expansion to extend coverage to adults with incomes up to 138% FPL. Implementation of the ARP builds on this progress and makes insurance coverage more affordable for all enrollees, including Latinos. Increased funding for enrollment outreach, Navigator assistance, and education about coverage options can further improve coverage and access to care among Latinos. In turn, coverage and access to care can lead to better health for Latinos, a critical step in improving health equity in the US.

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