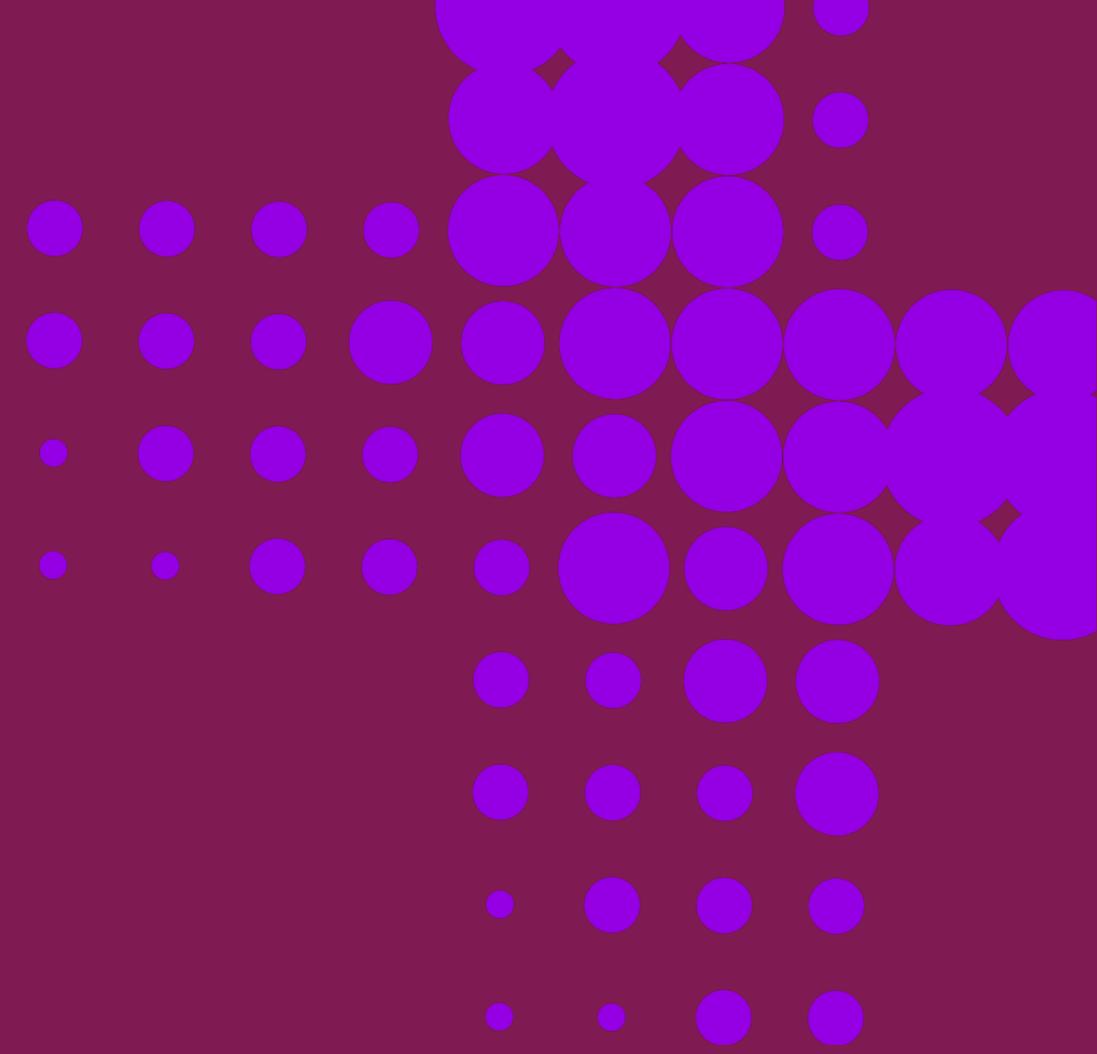


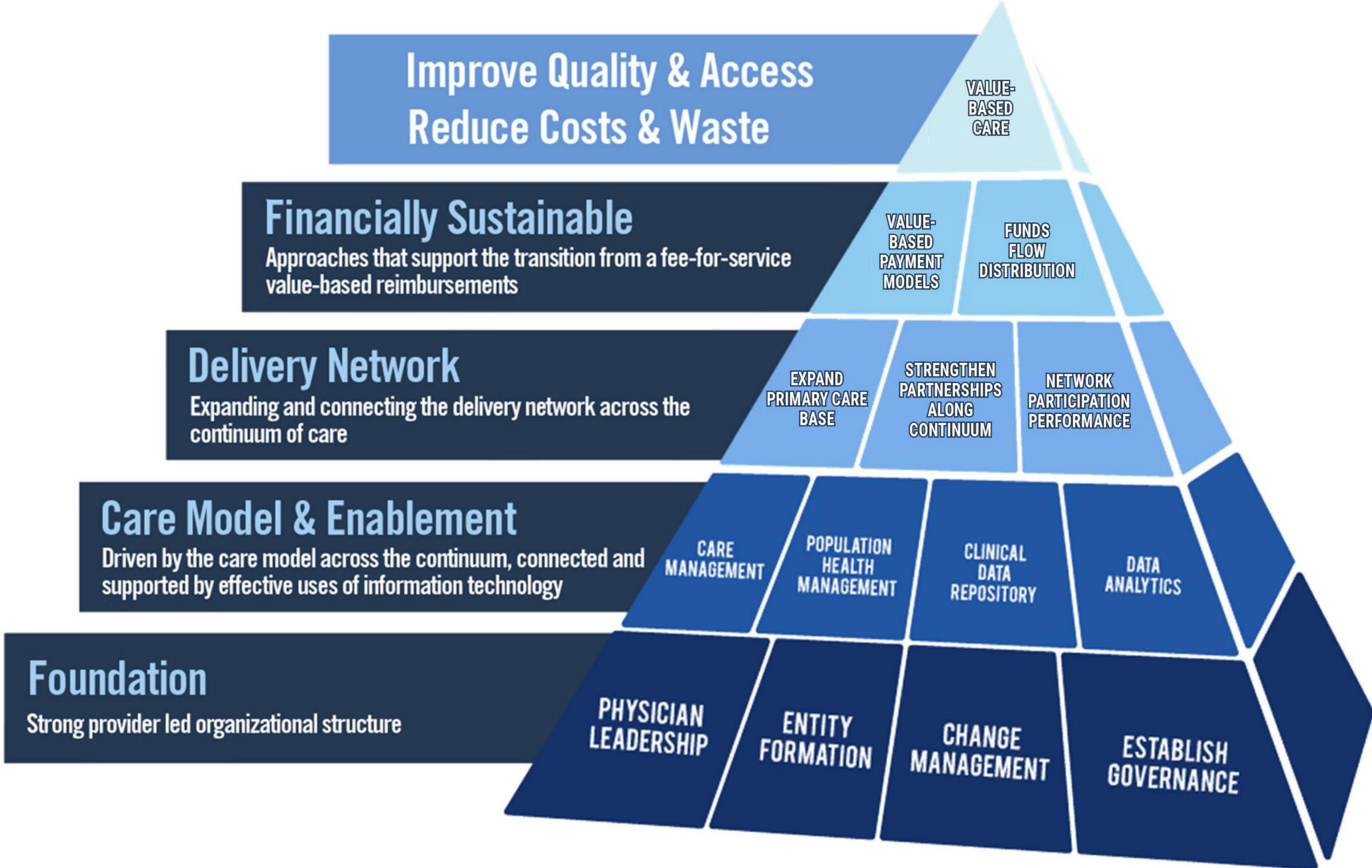
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Primary Care as the Cornerstone for a Successful Network

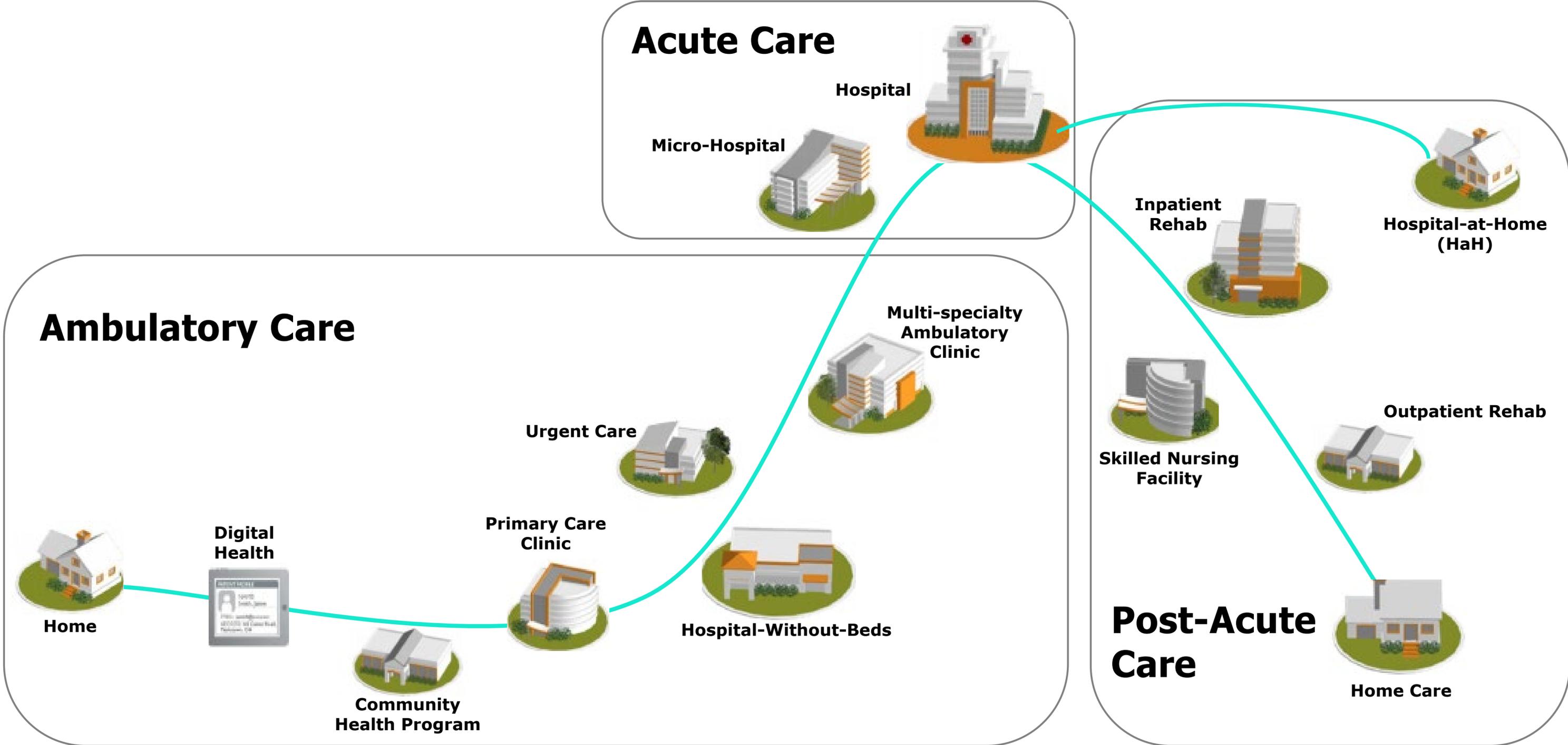
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Chief Network Officer
Upstream**



Essential Building Blocks



Continuum of Care



Modified from SG2 slide

Primary Care

Is where the real opportunity exists

Critical to the success of any network:

- Ability to engage and intervene early
- Opportunity to reengineer primary care for true transformation
- Ability to create linear integrity with the patient's care
- Ability to intervene prior to an event
- Develop patient trust

Primary Care Transformation

Care Model Redesign – Embedded care team resources

Opportunity to:

- Directly engage the patient
- Aggregate all information and documents from across the continuum of care
- Discuss options and their expectations with the patient
- Identify SDOH and engage community resources



Primary Care Transformation

Care Model Redesign – Care team approach

- Combination of specific embedded team members linked to external resources across the delivery system and community
- Varying levels of clinical expertise and training based on goals of the role
- Continuous evaluation of outcomes and root cause analysis
- Effective team interventions and training for team members



Data & Analytics

- Ability to aggregate disparate clinical sources
- Automation of reporting data to physicians and purchasers
- Provide data to the point of care
- Verify payer reports and attribution
- Drive quality and performance improvement
- Produce risk categorization, quality and cost analysis, and develop predictive modeling



Inherent Barriers for Successful Networks

- **Reliance on hospital resources** to drive data, care management and quality
- Can't afford the **upfront investment capital** to build expert teams and systems needed to drive outcomes
- **Physicians aren't incentivized** in real time for driving outcomes
- Unwilling/unable to take **financial downside risk** to gain the upside potential of global contracts
- Not **enough patient volume** to drive changes in practice or financial reporting
- Consequences of **inaction or indecision**

Keys to Success in Value-Based Care

- **Develop enablement resources** into a focused separate company or create a partnership for services
- **Make investments** to create expertise and competencies up front
- Align **real time incentives** to support clinical models & engage physicians
- **Embrace risk** with enough upside potential to offset expenses
- Make the **value-based processes** the path of least resistance
- **Transform** the role of primary care

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Thank you.

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