

Attention:

2012 Public Comments on the National Plan for Alzheimer's Disease and the National Alzheimer's Project Act

Proposal: Early Stage Dementia Care (STAR-10R), a New Thinking For Dementia Care:

STAR-10R (Non-medication Dementia Care): PREVENTION, JOBS, & \$1B+ Annual Healthcare Savings

Background:

STAR-10R has been developed over more than two decades and it is the most innovative and pioneering proactive system of Dementia Care and methods in existence today. It is intended for Early Stage Dementia and it is presently the only comprehensive non-medication alternative for Dementia Care. Through innovative and proprietary methods and techniques, STAR-10R addresses the top 10 most prominent ("10R's") and well known symptoms of Dementia while patients are still within the Early Stages of Dementia (i.e, stages 1-3). It proactively intercepts and intervenes with the known symptoms, rather than an existing "wait and see" or "cause & effect" approach. Our approach and principles with STAR-10R, also sets the stage for a major overhaul in our traditional "cause & effect" Healthcare system, which is outdated at best. In other words, STAR-10R could be the foundation of a new dawn in Preventive Healthcare system for all Americans alike. STAR-10R is also aimed at reducing medication side-effects, by reducing medication, inherent in the cases associated with excessive medication. The latter is usually the case with each occurring Dementia symptom.

Implementation:

STAR-10R can be implemented at minimal cost, by giving the Healthcare professionals the new tools that they simply do not have through traditional means or existing services. STAR-10R can be implemented by Communities of all classes and categories including Memory Care Units, Assisted Living, Nursing Homes, Home Agencies among others.

Implications:

STAR-10R is intended for the Early Stages of Dementia and will reduce medication, side-effects and cost of healthcare, all while having the potential to create many thousands of new (and badly needed) highly skilled professional jobs in America. STAR-10R, relatively speaking, costs little to implement. For every \$10M investment in its implementation, STAR-10R can serve at least 10,000 Early Stage Dementia patients. That is only \$1K annual investment in Dementia Care using our intervention methods, where as the same patients would have otherwise cost in excessive \$100K+ annually per Dementia patient, only 3 years later, as they would otherwise progress rapidly through Dementia Stages. In other words, that \$10M implementation investment for every 10,000 Early Stage Dementia could save \$10M in Dementia Care cost for every 10,000 Seniors (meaning the system pays for itself, and ends up costing nothing). Having said that, when considering the projected increase in baby-boomer population and the relevant projection in Dementia population increase, over the next 10 years the savings to the nation can be well in excess of \$10B annually, just in Dementia Care alone. This would mean a savings of \$100B over the next 10 years. This will, most definitely, make a major dent in our national debt that is presently out of control! STAR-10R will also help America take a global leadership role in Dementia Care and Intervention and Prevention methods. For more information, please visit our non-marketing and highly information web site below. Thank you for taking this note worthy proposal in consideration; savings alone worth the implementation of this proposal, to say nothing about the impact on Quality of Life for our Seniors, all while offering more Hope to families and better alternatives to traditional wait/see/medicate/spend approach of symptom treatment.

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