

I am Joel S Ross MD. I have provided medical care for over 10,000 victims of Alzheimer's Disease since starting my comprehensive geriatric and Alzheimer's Disease practice in 1986. I would like to present my comments on the NAPA plan. I am a member of the advisory panel of NAPA and through my organization, The Memory Enhancement of America we provide an unprecedented level of care and treatment to all those afflicted with memory loss/mild cognitive impairment and dementia due to Alzheimer's Disease.

I would desire to discuss the urgent need to open a demonstration project in our 6th congressional district.

This Memory Evaluation and Treatment Center (METC) will provide complete and comprehensive management for mild, moderate and severe stages of Alzheimer's Disease. Funded in part by the a portion of the 83 million dollars signed into law by President Obama it shall include but not limit itself to providing medical/nursing/social/psychological care of AD patients as well as offer physical and occupational therapy; address the many ethical, financial and legal challenges this deadly disease poses to patients, caregivers and society in general. This METC will show cost effectiveness by reducing unnecessary hospitalization, reducing need for emergency room visits, delay nursing home if not eliminate the need for such placement as well as be a center of excellence for all other 434 Congressional districts in our wonderful nation. Pharmaceutical research of the highest caliber testing safety and efficacy of the latest medications in development will be a further extension of METC.

All at no cost to the patient. I propose that Medicare/Medicaid and a portion of NAPA money be used to test this METC concept and in a randomized study using a group of 200 AD patients assigned to traditional (fragmented and inefficient, standard of care) and comparing them to a similarly matched group of 200 AD patients assigned to METC care.

I and my many colleagues and other professional associates and organizations believe quite strongly and will prove a METC is the only place for AD patients to receive comprehensive, compassionate and welcomed care.

My bio is attached for your review.

I welcome the opportunity to speak at the April 17th meeting on behalf of the nearly 5.5 million victims of AD as well as for those who have died from this dreadful 100% fatal disorder.

Thank you for the time to consider my suggestions,