



***Young People of a Parent with Younger-Onset Dementia: How One Family's Story Inspired a Mission to Solve a Societal Problem***

***Diana Shulla Cose, Founding Executive Director***

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## **Diana Shulla Cose, Founding Executive Director**

Former primary carepartner to her husband, mom of two sons, entrepreneur, visionary, strategist, innovator and proven fundraiser.

Leveraged her past career as educator, school leader, and for 24 years, Founder & President of a network of public schools in Chicago. Diana led the scaling of an idea from a single classroom of 2 teachers with 35 students - to over 250 staff, 2,300 students across 5 campuses.

Founded Lorenzo's House in 2021, a virtual non-profit social impact organization designed to empower younger families walking with dementia.

No disclosures.



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# Dear Lorenzo,

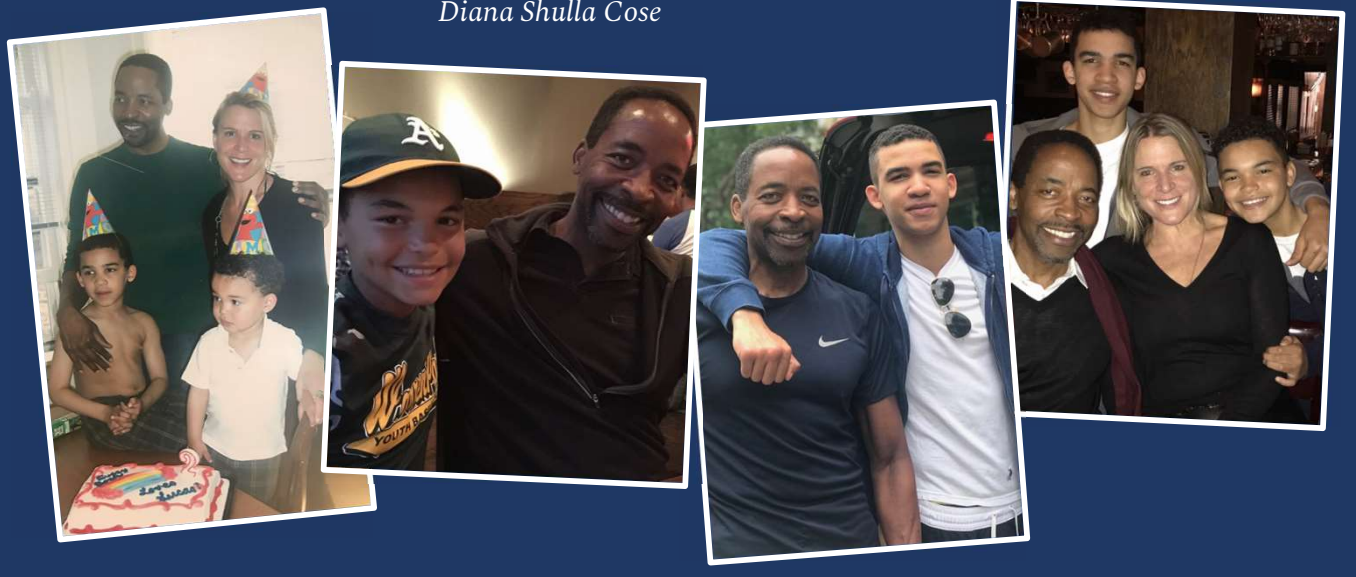


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*“Younger-onset dementia is a diagnosis of the family; its far-reaching impact is immeasurable.”*



*Diana Shulla Cose*



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Today, we are serving over 2000 family members & bringing awareness to over 300,000 people



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Lorenzo's House is the GLOBAL HUB of support exclusively for families affected by younger-onset dementia.



4M X 4 = 16M  
12M X 4 = 48M

Worldwide, nearly 4M people are living with younger-onset dementia\*, with an expected 12M by 2050\*\*—affecting nearly 16M family members today and 48M by 2050.

We are solving a societal problem.

\*Global Prevalence of Young-Onset Dementia: A Systematic Review and Meta-analysis JAMA Neurology, July 19, 2021 \*\*Estimation of the global prevalence of dementia in 2019 and forecasted prevalence in 2050: an analysis for the Global Burden of Disease Study 2019 Lancet Public Health, January 6, 2022

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### ***We hope you will grow our mission with us...***

- ❑ Introduce us to families, friends, partners and experts
- ❑ Follow us on social media
- ❑ Donate to our mission
- ❑ Become a LH Ambassador (volunteer)
- ❑ Host a screening of our short film
- ❑ Sign up for our LH Newsletter



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