



DEPARTMENT OF HEALTH AND HUMAN SERVICES

---

Food and Drug Administration  
Center for Tobacco Products  
9200 Corporate Boulevard  
Rockville, MD 20850-3229

March 2, 2012

Mr. Ronald S. Milstein  
Senior Vice President  
Legal and External Affairs  
General Counsel and Secretary  
Lorillard, Inc.  
714 Green Valley Road  
Greensboro, North Carolina 27408

Re: Information Quality Appeal

Dear Mr. Milstein:

Your January 4, 2012 appeal and request for reconsideration of the Center for Tobacco Products' December 2, 2011 response to your Data Quality Act request for correction is under review. FDA estimates that a response to this appeal and request for reconsideration will be sent to you by May 4, 2012.

Sincerely,

A handwritten signature in black ink, appearing to read "Les Weinstein", with a large, sweeping flourish extending to the right.

Les Weinstein  
Ombudsman