



Building a Healthy RC/EZ/EC: *The Role of Business*

Renewal Communities (RC), Empowerment Zones (EZ), and Enterprise Communities (EC) can build strong economies and improve health. You don't have to choose one over the other. That's because good health and good economy go hand in hand. Employers who take advantage of prevention services have: lower absenteeism (especially when families use prevention services, too); higher productivity; and a stronger organizational commitment.

Businesses in RC/EZ/ECs can become partners with governmental agencies, non-profit organizations and citizens to improve economic development and health in these communities.

Businesses may be eligible for:

- ◆ Tax Incentives
- ◆ Grants
- ◆ Loans to create jobs

Businesses can:

- ◆ Expand your business opportunities
- ◆ Increase productivity
- ◆ Improve the health of your employees
- ◆ Improve the health of the community
- ◆ Raise the quality of life for your employees and their families