



**You can fatten your
community's wallet
(*Economic Development*) and
lower it's cholesterol
(*Improve Health*)**

Strategies for Improving Health and Economic Development in RC/EZ/ECs

- ◆ Use Work Opportunity Tax Credit, Welfare to Work Wage Credits, or Indian Employment Tax Credit to hire RC/EZ/EC residents, especially for health outreach, health services and health promotion.
- ◆ Offer employees (and their spouses) smoking-cessation classes to help them quit. This will help reduce health care costs and absenteeism.
- ◆ Use Environmental Cleanup Cost Deduction (Brownfields) to clean-up sites contaminated with hazardous substances. Eligible businesses can choose to deduct qualified environmental cleanup costs in the tax year they pay or incur the cost.
- ◆ Ensure that all employees receive training on appropriate safety precautions.
- ◆ Use Qualified Zone Academy Bonds to prepare high school students in the RC/EZ/EC for health careers and other jobs
- ◆ Use purchasing cooperatives to bargain for and obtain affordable health insurance premiums