# Transform Your Workforce into a Proud & Professional CareForce™

## OUR MISSION

is to elevate the professional standing and performance of Certified Nursing Assistants through recognition, motivation, education, and development; building alliances with health care providers, reducing costs and improving the care for our frail and elderly population.

NAHCA™ CAREFORCE

*MOTIVATING, EDUCATING, DEVELOPING FRONTLINE EXCELLENCE!*

# Reduce Turnover / Enhance the Bottom Line

## "Studies have proven the need for caregiver education and training."

- Continuing education and training directly impacts consistent and stable staffing which improves care and survey results.
- Clinical and interpersonal education positively correlates to workforce stability and turnover reduction.
- Landsun Homes reported 400% reduction in NAHCA member CNA turnover.

- The NAHCA Virtual Campus of Care is the only Learning Management System to offer a comprehensive curriculum that includes compliance education, interpersonal skills and professional development courses.
- Heritage Health reports 92% retention rate among NAHCA Geriatric Care Specialists.

# What is CareForce

It is a commitment, first and foremost by you, to change the culture of your facility from the status quo to one that strives for excellence in everything you do. From the quality of care you provide your customers to the expectations you have of your professional CNAs. It's a desire to make your facility the best it can be by enabling and inspiring your staff to be the best they can be.

## CareForce *EDUCATOR*

NAHCA's exclusive CareForce Educator includes the tools and the techniques that have been proven to have dramatic and measurable impact on the quality of care provided by your CareForce. NAHCA's Virtual Campus of Care enables your Long Term Care staff to improve their skills and capabilities twenty-four hours a day, seven days a week.

- Peer-Driven
- Experienced Based
- Professional Development Coach
- Compliance and Clinical Education
- Personal Development

NVCC
NAHCA Virtual Campus of Care

## CareForce *DEVELOPER*

NAHCA's CareForce Developer effectively enables you to capitalize on your most valuable asset, your Long Term Care staff. The program lets everyone share in your facility's goals, directions and outcomes.

- Certified Preceptor Course
- Teamwork Atmosphere
- Improve Retention
- Reduce Turnover
- Increase Employee Satisfaction
- Professional Development Coach

**Don't waste another dollar or wait another day!** Do what so many other Long Term Care communities across the United States are doing. Put the proven power of NAHCA CareForce to work for you today. The sooner you do, the quicker you'll begin reaping substantial and measurable benefits. Contact NAHCA today and let us know that you're ready to transform your workforce into a CareForce.

**1-800-784-6049 • www.nahcacareforce.org**

***MOTIVATING, EDUCATING, DEVELOPING FRONTLINE EXCELLENCE!***

NAHCA CAREFORCE

*"NAHCA understood the challenges I was facing and had solutions for my training concerns. NAHCA training and membership has had an incredibly positive impact on our direct care staff members' attitudes and on the promotion of quality care at our facility."*

PATRICK McDONALD, President/CEO
Methodist Manor Retirement Community

As stated in the NAHCA mission, we work closely with both employers and members to bridge the gap and help get both to recognize the others value and contribution. Through a combination of professional membership and the most advanced educational and compliance curriculum in America, we bring you NAHCA CareForce™. Clinical, compliance and professional development education is delivered through online training with the NAHCA Virtual Campus of Care.

The NAHCA Virtual Campus of Care was designed for the frontline and provides the most effective individualized education, specialized certifications through an experience-based, state-of-the-art Learning Management System. With the NAHCA Process you will develop your frontline staff into a team of well-trained, professional caregivers. You will see a transformation of your workforce into a CareForce™. When you begin to develop your CareForce™, the changes are staggering. ***You will see a decline in turnover, enhanced quality of care and increased profits.*** And, you will see results almost immediately!

## Membership Benefits with NAHCA CareForce

- Discounted Health Insurance Opportunities
- Urgent Care Benefit Program
- Experienced-Based Education
- Peer Coaching
- Access to Visa ReadyCard pre-paid Visa Card
- Access to the NAHCA Member Resource Center
- Quarterly Subscription to My CareGiver Magazine
- A Monthly Subscription to the NAHCA Edge Electronic Newsletter
- Member-Only Scholarship Opportunities
- A Copy of the CNA Federal Regulation Handbook and Code of Professional Ethics
- Pharmacy Discounts
- Members Assistance Call Center
- Dell Partnership on Computer Discounts
- Budget Counseling
- Daycare Referrals
- Ready Card Visa Program
- Utility Assistance
- Housing Subsidies
- Public Services
- Career Counseling
- Continuing Education
- Uniform Discounts
- Access to Professional Development Courses and Advanced Training and Certification Opportunities